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SWISS RED CROSS GALA

The Dolder Grand, Zurich 2 September 2017









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MESSAGE FROM THE PRESIDENT OF THE SWISS RED CROSS

Annemarie huber-hotz

Whenever help is needed, the Red Cross is there with a helping hand. That goes without saying. All around the world the victims of natural disasters, epidemics, crises and conflicts count on us. Yet our duty is not just to alleviate suffering, but whenever possible to prevent it. Humanity requires us to be active before people become victims – to prevent them from becoming victims.

Experience shows us that extreme natural events are happening more often. Their potential for destruction is growing. And we know why – climate change, over-exploitation of natural resources, unawareness of danger, poverty. And we know that natural events, such as storms or droughts, are hitting certain regions more and more often. It's a vicious circle. Prevention is therefore all the more important.

We also know where we need to start. The UN 2030 Agenda for Sustainable Development sets out 17 goals. These goals apply to all parts of the world, even here. We are faced with major challenges when it comes to working to prevent disastrous developments. But there are also smaller things that count. Planting trees to stabilize deforested hillsides, for example, goes a long way towards preventing landslides and flooding, improves the water supply, and provides an environment for useful plants to grow in. Building strong shelters and even basic early warning systems helps to protect people from the consequences of disasters.

Preventative measures such as these are an integral part of the programmes the Swiss Red Cross runs abroad. The Philippines, hit by more and more typhoons, is just one example. Another is Haiti, where the latest hurricane showed that reconstruction measures in the wake of the recent major earthquake had been very effective. Yet such measures can only be useful if they are developed together with those most closely concerned who carry them out voluntarily, of their own free will. These are not our measures, but theirs. Prevention therefore becomes a part of their own self-determination.

This Red Cross Gala is dedicated to community disaster preparedness programmes such as these. Your support, dear guests, will enable a large number of people to protect themselves from the impact of disasters. I thank you most sincerely for helping not only to alleviate suffering, but also to prevent it happening.

I wish you all a most enjoyable evening!

astule_tok

Annemarie Huber-Hotz
President of the Swiss Red Cross



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DISASTER RISK REDUCTION – SAVING LIVES

REBUILDING HOMES IN THE PHILIPPINES



Rosalito Bermejo building his house. Thanks to the training he can now earn a livelihood for his family.

One of the most powerful typhoons in history struck the Philippines in 2013. Haiyan swept across the country with gales of up to 320 km/h, leaving a trail of destruction in its wake. Four million people were left homeless and lost their livelihoods. Natural disasters such as this are becoming more and more common around the world, and the consequences for the poorest populations are devastating. The Red Cross is ready to help wherever needed. It saves lives, delivers relief supplies and provides long-term help to protect people from disasters.

On an invitation from the Swiss Red Cross, the Zurich Red Cross Gala Committee was able to see the SRC's work in disaster risk reduction for itself in the Philippines in November 2016. Its conclusion: "The project has an enormous impact on these families' lives. And not just in the short term, but way into the future. It's a sustainable project and should motivate us to do everything conceivable to help."

During their trip the Gala Committee members met 45-year-old Rosalito Bermejo. On behalf of the SRC, a construction expert from the Philippino government is training him and other craftsmen in storm-proof construction techniques. When anchored into the ground and thanks to reinforced wooden frames, the houses should withstand any future typhoons.

Rosalito Bermejo remembers typhoon Haiyan like it was yesterday. "We had never before experienced such a terrible storm. We took refuge in the school along with other families. When we went back to our home, we found nothing but rubble." He used the remains to build his family a makeshift shelter. They didn't have the money to rebuild a proper home. With what he made working odd jobs as a carpenter, he could barely manage to feed his family of six.

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Heavy rainfall shows just how important it is for houses to be built on stilts.

Storm-proof home and steady income

They spent three long years living in the makeshift hut on the edge of a rice paddy. But now their community has been included in the SRC programme. The SRC has already repaired or rebuilt about 3,000 houses in the Philippines. Thanks to the donations at the Zurich Gala, another 1,400 better homes with a water supply are due to be added by the end of the year. The new water supply not only makes people's lives easier but will also protect them from diseases such as malaria and cholera when the next typhoon hits. Because great dangers lurk in the wake of natural disasters.

The Bermejos are the first family to get a new house in the Ormoc district on the island of Leyte. It's the very house that Rosalito Bermejo and his colleagues were trained on. "We are eternally grateful for the help the Red Cross has given us. And not just because we have a safe house to live in. But also because, thanks to the training, I now have a steady income. I can finally take proper care of my family," says the father of four.

Hearing him say this, tears well up in the eyes of his wife Toepy. "We are just so happy. This new house is bigger than the old one and we even have our own latrine." The family now feels safe in their new home.

The SRC storm-proof homes are visually identical to other traditional Philippino homes: slightly raised on stilts with woven bamboo walls. The families themselves decide how they want to divide the space up inside. Most families also use the living room as a bedroom. During the day they pile the mattresses and blankets neatly in another room, with just a hammock hanging in the living room for the family to sit on. While inside the house everything is plain, outside it is decorated with love. Neatly potted plants line the outside walls of the house.

Water for the whole village

In addition to the storm-proof houses the SRC rebuilt and improved the water supply system. For example, in Sitio Laray there is a now a big communal water tank and nine public water points spread around the village. This water supply has enormous significance, as after typhoons the river water that people drink is contaminated and toxic, and often even lethal for infants.

A water committee takes care of maintaining the new water supply system. "I'm really proud of this job, because it means I make a contribution to the well-being of our community," explains the newly appointed water official Mercedita E. Chavez. "The safe





The Gala Committee during their visit to the Philippine Red Cross Society in November 2016.



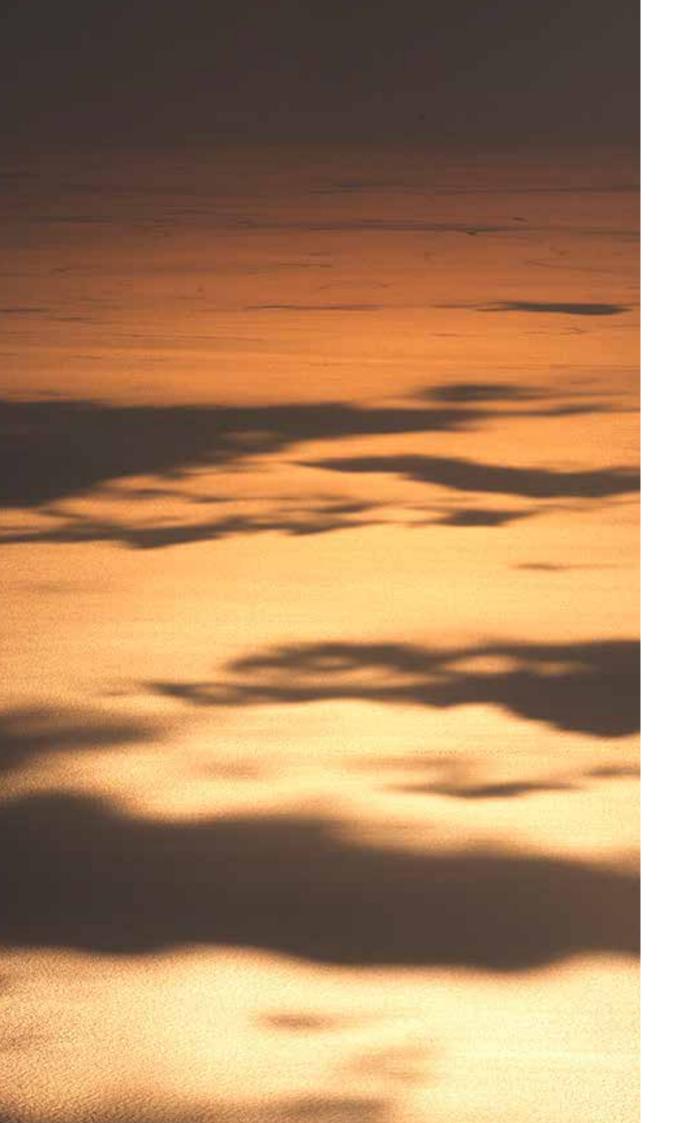
Luna Malinao now fetches drinking water from the village's own water points built by the SRC.

water supply is hugely important for our village and we all want to take care of it." As a water official, Chavez knows how to do that and also how to repair a broken pipe.

Thanks to the long-term help from the Red Cross, the community is better prepared for natural disasters. And yet there is still a lot to do – in the Philippines and everywhere where natural disasters are becoming more common and the poorest people are left defenceless.



The hardworking staff from the Red Cross learn how to build a storm-proof SRC house.







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INTERVIEW

WITH HILDA BURGER-CALDERÓN, CHAIR OF THE SWISS RED CROSS GALA COMMITTEE

Hilda Burger-Calderón is the Chairwoman of the Red Cross Gala in Zurich. During the interview she explains what motivates her to help the people in the Philippines and why she is hoping for the support of the guests at the Zurich Gala.

SRC: Mrs Burger-Calderón, what was it that most impressed you during the trip?

Hilda Burger-Calderón: First of all, the sight of the devastation left by the huge typhoon that swept across the Philippines in 2013. We visited several villages in Ormoc on the island of Leyte. Seeing how people were still struggling with the consequences of the disaster even several years later was really impressive. Secondly, I was incredibly moved by the staff at the Philippine Red Cross Society. The way these young people worked with motivation, enthusiasm and enormous professionalism touched me and I will never forget what I saw.

SRC: What does the Red Cross do to help protect people from natural disasters?

Hilda Burger-Calderón: The SRC rebuilds homes stronger so that they withstand typhoons. An engineer explained it all to us in detail. It was fascinating. For example, the house is built on foundations of steel and concrete that are anchored deep in the ground. All homes are on stilts to protect them from flooding. We experienced this for ourselves. While we were there, there were heavy rainstorms and whole regions were under water.

"The biggest secret to finding happiness is to make somebody else happy."

SRC: What do you think about the Disaster Risk Reduction project?

Hilda Burger-Calderón: I think it is very impressive that the whole project is sustainable. Local builders are taught how to build stable houses that can resist the typhoons. They are awarded a certificate from the Ministry of Construction when they complete the course and that improves their personal prospects.

SRC: What message would you like to give the guests at the Red Cross Gala?

Hilda Burger-Calderón: I'd like to remind everyone that it's all about people. People and their stories. In the Philippines a lot of people have suffered badly – but also in many other places in the world. Everyone here this evening can help turn people's lives around. We must not forget about these people. I am also convinced that we cannot be happy unless we are helping others. So I would like to thank everyone who supports our work.



Hilda Burger-Calderón surrounded by a group of happy children.

PREVENTION

Disaster preparedness

The two priorities of the SRC's work abroad are protecting vulnerable people from disasters and minimising risks. Not only in the Philippines, but also in Haiti, Nepal or Kyrgyzstan. What's the procedure?

- First of all, a risk analysis defines the situation. The main element of this is a map of the village, on which the vilagers can mark their knowledge of the natural dangers, how often disasters occur, and already established structures, such as evacuation routes or safe shelters.
- 2. The community works together to take measures to prevent and reduce the consequences of future disasters. The local population are taught about the potential risks. Where necessary, slopes prone to landslides are stabilised.
- So that the villagers can react as quickly as possible when a disaster occurs, early warning systems are installed, emergency plans drawn up, and rescue teams trained and equipped.

VICTIMS OF FORGOTTEN DISASTERS

The SRC mission: alleviate the suffering of the victims of forgotten disasters

Nine out of 10 Red Cross and Red Crescent disaster responses are to what we call 'forgotten disasters'. These types of disasters rarely – if ever – hit the headlines in other countries. Every day, the Red Cross and Red Crescent Societies respond to all disasters – big or small – and keep working, even when no-one else cares.

The Swiss Red Cross is running health programmes in about 30 countries that are aimed at making long-term improvements to the living conditions of the victims of forgotten disasters. Thanks to your contribution, the Swiss Red Cross can carry on providing the necessary aid. Thank you!



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WE ARE HAPPY TO WELCOME YOUR MODERATOR AT THE SWISS RED CROSS GALA 2017 AMARA SEDMAK



Tamara Sedmak is a Swiss television presenter and journalist working in the EU and the US. In her diverse career, she has presented a number of panel discussions, exhibitions as well as numerous international events in multiple languages. Mrs. Sedmak did her Master's in journalism, business administration and neuropsychology at the University of Zurich. Since 2017 she has worked for the Indie Beauty Media Group in New York.

Tonight, she welcomes you as your moderator throughout the evening.

PROGRAMME OF THE EVENING

06:30 PM red carpet Champagne reception by ruinart

07:00 PM LIVE DEMONSTRATION BY REDOG, A SWISS RED CROSS RESCUE ORGANISATION

07:45 PM GALA NIGHT AND DINNER PRESENTED BY TAMARA SEDMAK

09:45 PM CHARITY AUCTION BY ARNO VERKADE,
MANAGING DIRECTOR OF CHRISTIE'S GERMANY
AND CHRISTIE'S AMSTERDAM

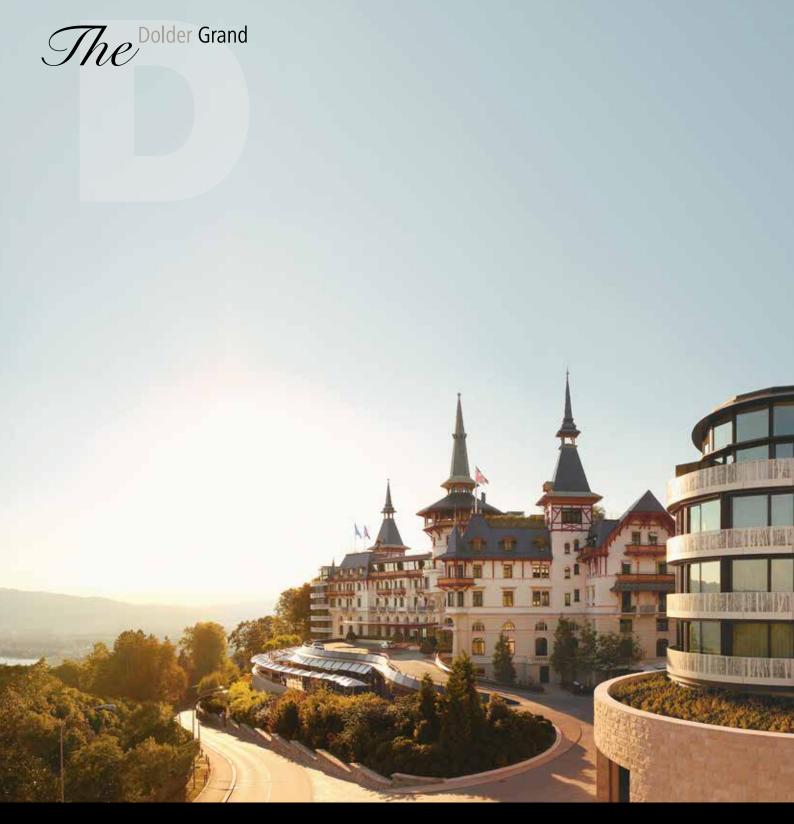
11:00 PM LIVE PERFORMANCE HOT CHOCOLATE

11:45 PM party until the early hours with DJ Lukjlite belvedere vodka bar

MIDNIGHT CLOSING OF THE SILENT AUCTION

02:00 PM carriages

DRESS CODE: BLACK TIE / EVENING GOWN



Time is the greatest luxury.
When it is spent at the Dolder Grand.





MESSAGE FROM THE CHAIR OF THE SWISS RED CROSS GALA COMMITTEE

HILDA BURGER-CALDERÓN



Ladies and Gentlemen, dear guests

A warm welcome to all the guests of the Swiss Red Cross Gala 2017. Is is a great honour to celebrate this special and important night with you.

Why are we all here? What is the main goal of this evening? Let's take an imaginary trip:

Where do you feel most comfortable? At a beautiful beach? In front of a warm fire on a snowy day? You usually feel safest when you are in your own four walls – at your home. But what if your home is not the safe haven you wish it to be? What if nature becomes a threat and you live in permanent fear of losing your house, your goods and chattels, or worse your family or beloved ones?

Preventing natural disasters is not always in our power – but we as the Committee of the Swiss Red Cross Gala Zurich will do our best to ensure that endangered families feel safe again in their own home. To reach this goal the focus of the Swiss Red Cross Gala 2017 is on the SRC project "Disaster Risk Reduction – Saving Lives". Our main concern this year is the safety of the people in the Philippines.

As I mentioned before – preventing natural disasters is not always in the power of the Red Cross. But if the people living in the vulnerable regions of the world like the Philippines are prepared for extreme natural events, the consequences of natural disasters are less disastrous. As it has become increasingly

important to help people properly prepare for such events, disaster risk reduction is one of the core activities of the Swiss Red Cross. Disaster preparedness comprises three aspects: risk analysis, prevention and preparation. If these three factors work perfectly together, the consequences of future disasters can be reduced.

The Swiss Red Cross Gala Committee travelled to the Philippines in November 2016 to get an impression of the situation and the main needs of the region. It pelted down with rain for over a week and we could see for ourselves how life is on the island during bad floods. We experienced at first-hand what people in these situations really need: a sturdy, weather-proof home. To provide as many families as possible with safe homes, we count on your support during the Live Auction with Arno Verkade. Along with exclusive auction offers like fabulous jewellery and adventure holidays, you will have the opportunity to buy shelter houses for the Philippine inhabitants and win many other prizes that will deliver benefits for the people in need.

During our trip, we were able to gain an insight into the remarkable work of the Swiss Red Cross and we are extremely happy to support its work with the donation amount of this gala evening.

On behalf of the Swiss Red Cross Gala Committee, I thank you for your generous contributions and support.

We wish you all a very fulfilling evening.

Holas & Giderou

Hilda Burger-Calderón Chair of the Swiss Red Cross Gala Committee

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that's not all: its classical design will bring a smile not only on their faces but also to that of its owner.

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From left to right: Linda Lamprecht, Sasha Prenosil, Marilo Illy, Amaya Albers-Schönberg, Hilda Burger-Calderón (chair), Astrid von Stockar, Yogini Minissale-Kakar, Clarissa Zehnder

THE SWISS RED CROSS GALA COMMITTEE

We most warmly welcome you to the Swiss Red Cross Gala 2017 at the Dolder Grand in Zurich. The Swiss Red Cross Gala Zurich is one of the biggest and most important fund-raising events of the year and we are happy to share this special evening with you.

In November 2016, we had the unique opportunity to visit the "Disaster Risk Reduction" project, organized by the Swiss Red Cross. The Committee was deeply moved and impressed by the work being done by the Swiss Red Cross in the Philippines. Our trip has reaffirmed our determination to further enhance our efforts towards a successful Swiss Red Cross Gala. As a matter of urgency, we are anxious to maximise the funds we raise for the projects of the Swiss Red Cross in the Philippines and elsewhere.

We would be very grateful if you would support us by giving generously.

Yours faithfully

The Swiss Red Cross Gala Committee



MESSAGE FROM MANAGING DIRECTOR, CHAIRMAN CORPORATE AND INVESTMENT BANKING CREDIT SUISSE SWITZERLAND

Marco Illy

The mission of the Red Cross has been one of the greatest humanitarian achievements since the 19th century – and 151 years later it continues to excel in providing help to those in need on a global scale.

Credit Suisse believes strongly in the merits of philanthropic engagement. As a global institution, we depend on a stable and prosperous environment. Thus, we see it as our responsibility to support those great organisations – such as the Red Cross – that are dedicated to contributing to the welfare of our society.

In 2008, Credit Suisse became the first global financial institution to join the ICRC Corporate Support Group, complementing our existing relations with national Red Cross societies in Switzerland, the US, Hong Kong, Australia and Singapore.

This year's Gala is devoted to helping populations in developing countries survive natural disasters. Every year you can read about the havoc, suffering and casualties caused by

typhoons, volcano eruptions, flooding and earthquakes, such as the one in Palawan in the Philippines. By analysing the risks of natural disasters and implementing measures to mitigate their impact, much can be done to help populations survive such dreadful events.

With this gala, you can help to support the Swiss Red Cross in this important area.

Credit Suisse is proud of the achievements of the Swiss Red Cross and is honoured to support this event. We wish you an enjoyable evening.

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Marco Illy

Chairman Corporate and Investment Banking Credit Suisse (Schweiz) AG







HOT CHOCOLATE

Hot Chocolate are a British soul band that has been popular all over the world since the 1970s. Hot Chocolate has had 36 singles and 10 LPs with 25 top 10 hits in the charts of more than 40 countries such as Brother Louie, Emma, You Sexy Thing, Heaven Is In The Back Seat Of My Cadillac, So You Win Again, Everyone's A Winner, No Doubt About It, It Started With A Kiss and many others.

One of the most remarkable concerts of Hot Chocolate was certainly in 1981 at the Royal Wedding Party of Princess Diana and Prince Charles in Buckingham Palace.

HOT CHOCOLATE are still touring throughout the world (U.K., Europe, Australia) and will take the guests of the Red Cross Gala on a musical journey through the last decades with their hits.

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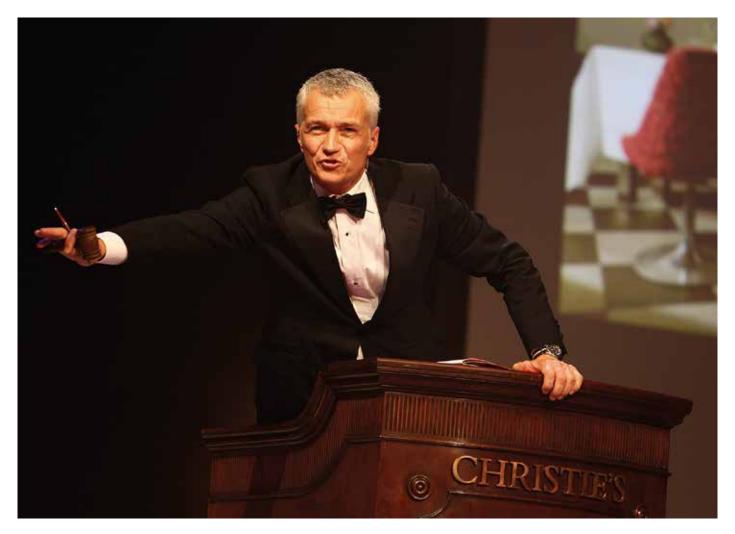
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WE ARE VERY PROUD TO WELCOME ARNO VERKADE, MANAGING DIRECTOR OF CHRISTIE'S GERMANY AND CHRISTIE'S AMSTERDAM, TO THE SWISS RED CROSS GALA 2017 IN HIS ROLE OF AUCTIONEER.

Arno verkade

Arno Verkade studied Art History in Amsterdam, specialising in 16th and 17th century Flemish masters. He joined Christie's Amsterdam in 1994 where he concentrated on 19th century art and south-east Asian pictures. Three years later he moved to the Post-War and Contemporary Art department, which he headed from 2008 until 2011. Before overseeing Christie's German business from Düsseldorf since 2013, he was head of Evening Sales for the Post-War and Contemporary Art department in London.

Arno Verkade is a registered valuer of 20th century art and has committed himself to numerous charity auctions all over the world, such as Beelden aan Zee, International Red Cross, Aidsfonds and KiKa.

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CHARITY AUCTION

IN AID OF THE SWISS RED CROSS AND ITS "VICTIMS OF FORGOTTEN DISASTERS" PROGRAMME

THE SWISS RED CROSS: CONDITIONS FOR SALE OF GOODS AT AUCTION

METHODS OF PAYMENT: cash, CCP, bank transfer, Amex, MasterCard, Visa Absentee bidders' credit confirmation should be established before the auction

Each lot shall be at the buyer's risk at the fall of the hammer, but must be paid for in full before the goods pass to the buyer. When a bid is accepted by the auctioneer's fall of the hammer, the successful bidder shall be deemed to be personally liable and the amount of the accepted bid shall be immediately payable to SWISS RED CROSS, recognised as a charity by Zewo. The buyer of each lot shall give their name and address and proof of identity to SRC at the sale and shall pay the purchase price in full at the conclusion of the auction.

This memorandum of contract is by way of confirmation only and successful bidders will be liable to pay the amount of an accepted bid notwithstanding that they fail to complete a memorandum of contract. Neither SRC nor its servants or agents are responsible for errors of description or for the authenticity of any lot or for any misstatement as to any matter affecting the lot.

Neither SRC nor its servants or agents make or give, nor has any employee of SRC any authority to make or give, any representation or warranty in relation to any lot and any implied conditions or warranties are excluded. SRC reserves the right to fix a reserve price for any lot, and may without giving any reason refuse to accept a bid of any person. In the case of a dispute, SRC may immediately determine the dispute or put up the lot again at the last undisputed bid or withdraw the lot. All goods are sold with faults and imperfections and errors of description. Illustrations in catalogues or brochures are for general identification only. SRC sells the items as the beneficiary of the generosity of the named donor.

Any holiday, event or any other service sold is subject to any restrictions stipulated by the donor and referred to in the catalogue/brochure or advertised at the auction. SRC accepts no responsibility for the performance of any service (i.e. holidays, excursions, etc.) sold. The buyer shall pursue any claims in respect of the supply or failure to supply the service against the supplier of that service and not against SRC.

Buyers should satisfy themselves before the auction as to the condition of each lot. Any statement by SRC as to the lot is a statement of opinion only and all bidders should rely on their own judgement as to all matters affecting the lot. The highest bidder for each lot shall be the buyer of that lot. Some lots are subject to a reserve.

The charity auction is always one of the major highlights of the Swiss Red Cross Gala in Zurich. Fortunate buyers can win themselves exceptional lots, priceless experiences and unique opportunities. Enjoy unforgettable holidays on your own island at Coco Privé on the Maldives, get VIP tickets for the Centre Court at Wimbledon, a five-night stay at the Fregate Island Private in the Seychelles including helicopter transfer, a magnificent IWC watch, be part of a Formula 1 VIP trip to Monza, enjoy an unforgettable journey to the Galapagos Islands and help to build challenging projects in the Philippines among others.

So get caught up in the auction fever and up the ante! The auctioneer Arno Verkade, Managing Director of Christie's Germany and Christie's Amsterdam, will be more than happy to see you taking part.

Exclusive VIP trip to the 2018 Formula 1 Grand Prix in Monza.

Bid for a VIP trip to the 2018 Formula 1 Grand Prix in Monza. This excellent lot includes:

- Six VIP Formula 1 Paddock Club tickets and six Paddock passes
- A four-night stay at a 5* hotel in Milano
- Airport pick up and transfer
- Valid in 2018

The VIP passes will give you and your guests a once in a lifetime experience including a prime viewing position to watch the race, a pit-lane walk, an open bar with champagne and liquors, a four-course gourmet dinner with fine wines and VIP parking.

Value: priceless





Charity Auction

Nº2

A seven-night stay at the ultra luxurious Soneva Kiri resort in Thailand, regulary voted one of the world's best holiday destinations by leading travel agents and publications.

Award-winning luxury resort Soneva Kiri is located on Thailand's fourth largest but least populated island, Koh Kood; just one hour by private plane from Bangkok. The resort comprises 36 large pool villas, ranging in size from one to six bedrooms, all nestled amidst lush tropical rainforest with spectacular ocean views. Highlights of the resort include an open-air Cinema Paradiso,an observatory, a giant bamboo playground for children shaped like a manta ray, and the spectacular treetop Dining Pod. For more information about Soneva, visit www.soneva.com

This voucher is valid for seven nights accommodation including breakfast for four people sharing a two-bedroom villa at Soneva Kiri, Koh Kood, Thailand. The voucher is valid from 3 September 2017 until 2 September 2018 (black out period included).

Value: CHF 23,000







$N^{o}3$

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The package also includes a round-trip (economy) airfare and a two-night 5-star hotel accommodation incl. breakfast for you and your guest.

Additionally, the prize includes a CHF 10,000 fashion shopping voucher from PKZ — the number one fashion shop in Switzerland for men and women.

Value: priceless





TOMMY THILFIGER



Charity Auction

N^{04}

DA VINCI AUTOMATIC MOON PHASE 36

With its smaller case in red gold measuring only 36 millimetres in diameter, the moon phase complication, dome-shaped crown and exquisite materials, the Da Vinci Automatic Moon Phase 36 is the perfect companion for those who appreciate understated luxury. The classic moon phase display with the dark blue night sky and gold moon and stars is an attractive and eye-catching feature on this three-hand watch. The horizon stretches to the recessed inner circle, which lends the silver-plated dial a sense of structure and depth. Articulated lugs ensure that the horns do not protrude from the case.

The watch fits perfectly on the wrist, making it extremely comfortable to wear. With the Flower of Life engraved on the case back, IWC pays tribute to Leonardo da Vinci's tireless search for mathematical rules for beauty and proportions.

Value: CHF 17,500





Seven-day Silver Galapagos Expedition for two persons.

Look forward to the seven-day Galapagos all-inclusive experience. All transfers incl. economy class return tickets from/to Zurich to Quito and domestic flights from/to Quito to Baltra. Hotel stays before and after the expedition are also included.

Travelling to some of the most remote regions of the planet, Silversea Expeditions will take guests on a thrilling, awe-inspiring journey. A fleet of Zodiac inflatable boats allows guests to explore even the most off-the-beaten path locations. Each of our expeditions is accompanied by a team of experts. The voyage features the all-inclusive elements like a butler service for all suites and staterooms, complimentary beverages, included gratuities and excursions including Zodiac tours, snorkelling trips, diving and hiking.

RSelection is your trusted partner for a perfect journey. Your desires and the personal relationship are most important. Our expertise and experience ensures that you receive the latest trends in travel and lifestyle. Our goal is to create memorable travel experiences by offering all of the potential dimensions of your dream getaway.

Valid until the end of 2018.

Value: CHF 20,000











Charity Auction

$N^{0}6$

MOOSE LUNAR, painting by Charles Pachter Acrylic on canvas Framed: 90 x 120 cm

The painting MOOSE LUNAR is one from a series Charles Pachte has done over the last four decades that explores the iconography of this majestic animal roaming through Canada's wilderness. For city people, the unexpected sighting of this creature along a highway or on a hilltop is always memorable, and leaves a lasting impression.

Charles Pachter sees the moose as an allegory for freedom and innocence. He is pleased to offer this painting to the Swiss Red Cross in recognition of the great work it does every day.

One of Canada's leading contemporary artists, Charles Pachter is a painter, printmaker, sculptor, designer, historian, and lecturer. He is represented in public and private collections in Canada, the U.S., Europe, Japan, and India. His images of the queen, moose, and maple leaf flag are icons of Canadian contemporary art. His paintings hang in Canada House in London, in the Canadian Embassy in Washington, in the Parliament Buildings, the Prime Minister's residence, and in the Embassy of France in Ottawa.



www.cpachter.com

Value: CHF 45,000

$N^{0}7$

VIP weekend for two persons with private Caviar with *Life* degustation, including helicopter flight by Heli Alps and a two-night stay in the Extreme wow Suite at the hotel W Verbier.

The VIP packages includes:

A private Caviar with *Life* degustation with Peter Brabeck at Kasperskian - a unique caviar production line in Susten, Switzerland.

A two-night stay at W Verbier Hotel, in the Extreme wow Suite with breakfast and access to the relaxing surroundings of Away Spa included.

A helicopter round trip, provided by Heli-Alps. The helicopter will pick you up at Verbier and bring you to Susten where the Caviar degustation takes place.

Valid until September 2018.

Value: priceless











Charity Auction

Nº8

Bid for a five-night stay for two persons at Fregate Island Private in the Seychelles including helicopter transfer.

Enjoy five nights in a Private Pool Villa at Fregate Island Private in the Seychelles. All island dining experiences including soft drinks, a selection of wines and local beers as well as an extended variety of activities. Including helicopter transfer from the main island Mahé to Fregate Island Private.

Set on a 2.19 square kilometer private island in the middle of the Indian Ocean, Fregate Island Private is a jewel of conservation – unique on the planet. This secluded sanctuary hosts 17 luxurious villas overlooking turquoise waters, hundreds of exotic birds, 2,200 free-roaming Giant Aldabra tortoises and lush vegetation circled by seven idyllic beaches. A true paradise on earth.

Valid until 2 September 2018.

Value: CHF 27,200







$N^{0}9$

Swiss Air Force PC-7 TEAM – experience the thrill of manoeuvres that could include a barrel roll and a loop the loop.

The PC-7 is a two-seater "Turbo Trainer" utilized in the training of future Swiss Air Force fighter pilots.

But more than that, the PC-7 is also the display aircraft of the famous Swiss Air Force PC-7 TEAM. As ambassador of the Swiss Air Force, the PC-7 TEAM shows with dynamic, elegant and precise formation flying at its best the capabilities and the readiness of the Swiss Air Force. Flying aerobatics in close formation demands the highest level of skill by the team's military pilots. For this reason all members of the team are chosen from the professional pilot corps where they usually fly the jet fighter F/A-18 Hornet.

The PC-7 TEAM offers you a memorable flight in close formation of nine aircraft separated by only three metres at a speed of up to 500 km/h! The prize also includes a private training and apéro.

Valid until September 2018.

Value: priceless







Charity Auction

Nº 10

Artwork by Niclas Castello

The artwork donated to the Swiss Red Cross Gala 2017 is still in process. The final work will be presented during the Swiss Red Cross Gala Zürich 2017.

From his beginnings as a small-town boy in East Germany, Niclas Castello has risen to international recognition, and is now established as one of the most exciting, most prolific, and fastest-growing artists on a global scale. His works are exhibited all around the world at venues such as London's Maddox Gallery, Art Basel Hong Kong, the Venice Biennale, and the Ernst Barlach Haus in Hamburg.

As well as being exhibited in major cities, Castello's works have been commissioned by figures such Dolce & Gabbana, and collected by personalities such as Beyoncé and Jay-Z, the Hilton family, Werner Mang of the Bodenseeklinik, and the Altman Brothers, as well as institutions such as the Los Angeles County Museum of Art, Deutsche Bank, the Ernst Barlach Haus and the Würth Collection. Castello currently splits his time between New York and Berlin.

Niclas Castello is represented in Switzerland by Laurent Marthaler Contemporary.



laurent marthaler contemporary

Value: CHF 20,000

Experience a four-night stay at Coco Privé, a decadently luxurious Maldivian island available only for exclusive hire.

Coco Privé Private Island is one of the world's most exclusive private islands. The island is located in the midst of the Indian Ocean, Maldives. There's nowhere on earth, quite like Coco Privé; an entire island that is dedicated to you, your family and friends.

The packages includes the exclusive use of the entire private island, a dedicated team of various staff members, all meals and snacks personally prepared by your private chef, a selection of unlimited beverages from your cocktail bar, one daily scuba diving excursion, one spa treatment per guest per day, unlimited non-motorised watersports experiences such as kayaking, windsurfing and more, one private speedboat return transfer from Malé International Airport. More information under: www.cocoprive.com.

The voucher is valid for four people, and includes three children under the age of 12 hosted on a complimentary basis. Additional children under the age of 12 hosted at a special rate of \$930 per child per night. Adults (12 and over) at a rate of \$3,080 per person per night. This offer is valid from 1 Sept. 2017-31 Aug. 2018. This offer is not applicable from 10-31 Dec. 2017, 1-15 Jan. 2018, 1-20 Feb. 2018 and 28 Feb. -7 Apr. 2018.

Value: CHF 230,000







The amount of CHF 230,000 reflects the value of the general pricing of the whole island with its six breathtaking villas and up to 30 staff involved. Due to the limitation of the offered package to four persons and three children, the actual value might be perceived as lower. But it can be enhanced by adding friends at a fixed price per day, as mentioned in the details above. The payment for additional guests will not add to the proceeds of the Red Cross Gala, but cover the additional cost of Coco Privé.

COCO PRIVE

KUDA HITH

Charity Auction

$N^{0}12$

Buy a new-generation bamboo house and help families in need!

When typhoon Haiyan swept across the Philippines on 8 November 2013 with winds of up to 320 km/h, it left desolation in its wake. Within a few hours 4 million people were left homeless. More than a million homes were destroyed or damaged.

Since then, the SRC has already repaired or rebuilt about 3,000 houses in the Philippines. By the end of 2017, another 1,400 houses are planned in the Ormoc district on the island of Leyte where the destruction was greatest.

The SRC is also teaching the craftsmen storm-proof construction techniques. By anchoring houses into the ground and reinforcing the wooden frames, they should withstand any future typhoons. The SRC storm-proof homes are visually identical to other traditional Philippino homes: slightly raised on stilts with woven bamboo walls. The families themselves decide how they want to divide the space up inside. The materials for a bamboo house with a latrine cost CHF 1,500. Help us fund the 1,400 new-generation bamboo houses.

Thank you for your contribution! Please note that this donation made to the Swiss Red Cross can be deducted from your taxes.







With CHF 50,000 you can help to provide a whole village with clean water.

Water supply systems are being repaired in six communities. Communal water tanks and shared public taps will ensure everyone has access to clean water. The elected water committees know how to repair a damaged pipe and ensure that everybody takes good care of the system.

Help us to provide these villages with clean water. Thank you for your contribution!

Please note that this donation made to the Swiss Red Cross can be deducted from your taxes.

Value: CHF 50,000





Swiss Red Cross





FREO Group is a privately held investor, developer and asset manager with more than 100 employees across 7 countries and over €2.0 billion of assets under management across Europe.

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Unique suites, excellent service.

No wonder some guests
just don't want to leave.

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48

SILENT AUCTION

IN AID OF THE SWISS RED CROSS AND ITS "VICTIMS OF FORGOTTEN DISASTERS" PROGRAMME



HOW TO PLACE A BID AT THE SILENT AUCTION

STEP ONE - Scroll through the items Start by having a look through the lot items on offer. For more information and an image of each item, simply tap your chosen item.

STEP TWO - Make your choice For the item you would like to bid on, simply tap the 'Place Bid' button.

STEP THREE - Select your name and create your pin You create your 4-digit pin the first time you use the system. If you are not on the system please tell the Givergy event staff, or tap 'Register'.

STEP FOUR - Enter your bid

Enter the amount you would like to bid or pledge and then tap 'Anonymous' or 'Confirm' to submit. For a snapshot of your bidding and pledge activity, simply tap on 'My Bids'.

STEP FIVE - Congratulations!

You will be informed that your bid has been accepted. If you are outbid, or under the reserve you will be notified via SMS.

STEP SIX - Watch the screens

All screens around the room will be updated instantly with the 'New highest bid' message.

YOU MAY BID ON THE SILENT AUCTION AT ANY TIME DURING THE EVENING. ONLY THE NUMBER OF YOUR TABLE WILL BE VISIBLE ON THE SCREEN. PLEASE RETURN YOUR SMART CARDS AT THE END OF THE EVENT.

In addition to the official charity auction, we provide you with yet more opportunities to give yourself and your loved ones something special while supporting the Swiss Red Cross. Throughout the evening, exclusive and beautiful items are waiting to be purchased directly at your table. You will be seduced by the numerous attractive items on offer, including Debenture Tickets for the Wimbledon Tennis Championships, a workshop to create your own Easter bunny with the whole family at Sprüngli, a beautiful handbag from Christian Dior, thrilling trips and luxurious overnight stays at the most exclusive hotels like The Chedi Andermatt.

The silent auction lots are displayed individually in the foyer with details and can be bid for directly through your personal iPad at your table, provided by Givergy. The silent auction lots are also described in the following pages. The Swiss Red Cross looks forward to your active participation!

N^014

VIP Charlie Chaplin package including a THE COLLECTOR Laura Chaplin hand painted ostrich handbag, a private tour through Chaplin's World in Corsier-sur-Vevey with Eugene Chaplin and a one-night stay at the Grand Hotel du Lac for two persons.

Bid for a VIP Charlie Chaplin package and enjoy:

- A handpainted ostrich handbag designed by Laura Chaplin, the grand-daughter of Charlie Chaplin. This precious handbag is part of the artist collection of THE COLLECTOR, Genève. This collection inspires the emotion and happiness of the genious Charlie Chaplin. The handbag is part of a limited edition of 25 pieces and comes with a signed certificate by Laura Chaplin.
- A private tour through "Chaplin's World" by Eugene Chaplin, son of Charlie Chaplin. Enjoy a journey through the sets of his greatest films within Hollywood-style Studio. Get ready for an unforgettable experience!
- A one-night stay at the Grand Hotel du Lac in Vevey for two persons with breakfast. Faithful to the tradition of welcome of a region which is known for its climate and scenery, the Grand Hotel du Lac offers an atmosphere of calmness and pleasure.

Valid until September 2018.

Value: priceless













Silent Auction

Nº 15

Exclusive statement ring with black onyx, sapphires and diamonds by Landolf&Huber Juweliere.

Bid for the woman's ring "Day and Night" - a masterpiece of black onyx, sapphires and white diamonds in an 18-carat white gold setting.

Zsuzsanna Landolf and Reto Huber founded Landolf&Huber Juweliere in May 2010. Besides their many years of experience in the jewellery trade and their high level of professional expertise, the two owners share a great passion and enthusiasm for fine jewellery. The jewellery business offers discerning clients an exclusive selection of sensuous jewellery. Individually assembled pieces from traditional gold and silver manufacturers and jewellery items designed in-house provide a harmonious range, complemented by luxurious accessories.

Value: CHF 7,900



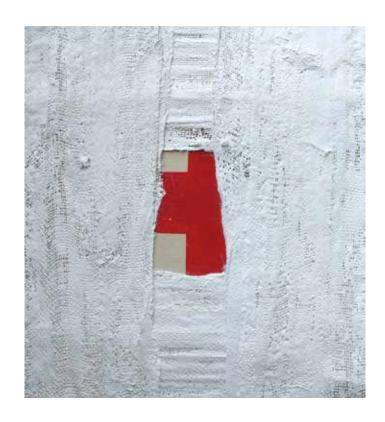
Landolf Kuber

Unique Swiss Red Cross artwork by Rolf Sachs.

The artist Rolf Sachs offers an artwork he has made specially for the Swiss Red Cross Gala Zurich 2017 named 'Verbandskasten'.

Size: 40 x 25 x 16 cm

Value: priceless



ROLF SACHS

Silent Auction

Nº 17

Hand-painted designer handbag "ZUERICH" from Maison Mollerus and private lunch with CEO Mimi Mollerus.

Bid for the artist edition shopper "ZUERICH" by Maison Mollerus in the colour of your choice and your initials.

The decorative ornaments hand-painted by artist Luca Pfund are striking – a guaranted eyecatcher! The bag is made of vinerus canvas and produced in Ticino and Italy.

Meet CEO Mimi Mollerus, daughter of founder Ernst Mollerus, for a private lunchdate and learn about the inspiring success story and philosophy of Swiss luxury brand Maison Mollerus. Visit the Maison Mollerus store and choose one additional item to combine with the "ZUERICH" shopper.

Valid until September 2018.

Value: priceless









VIP trip from Zurich to Abu Dhabi including two Etihad Airways Business Class roundtrip tickets, a three-night stay for two persons at the 5-star Rosewood Abu Dhabi in the Executive Suite with Manor Club, Executive Lounge access and your own Range Rover during your stay!

With stunning views of the Abu Dhabi waterfront, the Rosewood Abu Dhabi provides a sophisticated environment for both business and leisure. Five lounges and four restaurants serving international cuisines provide an authentic dining journey. The property encompasses Sense, a Rosewood Spa® with nine treatment rooms including two traditional hammams, a 24-hour, state-of-the-art fitness centre and a swimming pool.

Etihad Airways, the national airline of the UAE offers daily flights from Geneva and Zurich to over 100 destinations in the Middle East, Asia and Australia via Abu Dhabi.

Enjoy the comfort and flexibility during your stay with your personal Range Rover provided by Edel & Stark, your trusted partner for luxury car rentals in Europe and the United Arab Emirates.

Valid until 31 March 2018.

Value: CHF 18,000













Silent Auction

Nº 19

1X-Flying Over Town Printed on laminated aluminum, framed, $130 \times 80 \text{ cm}$ Edition: 7/10

How does one show the memory of a place? Of demolished buildings and vacant lots? Untold stories and unseen lives? Julie H. Birenbaum's art and its "Inner Lights" force their viewer to wonder about the absence, the unspoken in the way only art does; expressing that which lies beyond words.

Birenbaum is an international artist living now in Switzerland. She trained in architecture and classic visual arts. She developed a unique process that materialises life forms, in motion, with lights without the use of any software. Each shape of light is a unique and miraculous moment captured by camera. They are then brought to life through a collage on top of photographs centred on urban, human, and scientific themes.

Since 2000 she has exhibited in galleries in Paris, Montreal, Zürich and Lausanne. Following collaborations with physicists Dr. Nicola Spaldin and Dr. Nicola Marzari, the National Swiss Fund for Scientific Research and National Center of Research's "Marvel" sponsored Birenbaum. Her work is currently exhibited at EPFL and ETHZ. www.juliehbirenbaum.com



Value: CHF 12,000

Create your own chocolate Easter bunny at Confiserie Sprüngli.

For more than 175 years, Sprüngli – a Swiss family business with a long tradition – has been one of Europe's most renowned confectioners. "Handcrafted" really means something to us and is a guiding principle in everything we do. It starts with the way we create our delicacies and guides us through decorating each single praline all the way through to finishing touches like hand tied ribbons.

Take the exclusive chance to bid for handcrafting your own exclusive chocolate Easter bunny for Easter 2018 made of premium dark, milk or white chocolate with a license to melt your heart away. The Chief Confiseur of Sprüngli will take you through the delicate process of handcrafting an exclusive chocolate bunny in the finest chocolatier fashion at the Sprüngli production centre.

Maximum two families (8 people).

Value: priceless





Silent Auction

Nº 21

Chiva-Som Resort offers you a five-night retreat in the Thai Pavilion room for two people.

Chiva-Som is your «Heaven of Life» on the Gulf of Thailand. Chiva-Som is about learning to live, enjoy and appreciate every moment, and in so doing, creating a personal path to health and wellness.

The offer includes:

- Three Chiva-Som spa cusisine meal per night/per person
- A choice of daily massage
- An individual Health & Wellness Consultation
- Participation in daily fitness and leisure activities
- Complimentary use of our Steam, Sauna and Jacuzzi

The certificate is valid from 3 September 2017 – 30 April 2019.

Blackout dates: 10 December 2017 – 10 January 2018, 1 May 2018 – 31 October 2018, 10 December 2018 – 10 January 2019 due to peak season and resort closure.

Value: CHF 7,340







Lady Dior Wave studs colour sapphire

Generous by nature, throughout his life Christian Dior was involved with a variety of charitable endeavours. It was as a teenager, when he contributed to "a charity fair for the benefit of soldiers", as described in his memoirs, that a clairvoyant predicted his brilliant future.

As a couturier, Christian Dior ensured, that his House benefited good work: in 1954, a haute couture show was organised at Blenheim Palace, England, to raise funds for the British Red Cross. This tradition was carried on under his successors and continues today with support being given to various causes, such as the Princess Grace Foundation for emerging artists, Naked Hearts, an association created by Natalia Vodianova dedicated to disadvantaged children, and the Bianca Jagger Human Rights Foundation, which combats violence against woman.

Value: CHF 5,000



Dior

Silent Auction

Nº 23

Handmade tourmaline cabochon ring by Antonio Seijo.

Bid for a tourmaline cabochon with 7.60 carats, 0.26 brilliants, handmade in an 18-carat rosé gold setting from the collection Roman Rings.

Antonio Seijo is based in Geneva, in his office in 18, Rue du Marché. His pieces are made in the best workshops there, but he still produces many jewels in his own workshop and office in Marbella, Spain.

Antonio is known for his colour combinations, his original shapes, often based on the elements and the formation of the world, and for his knowledge of history, mythology, symbolism and geology, which play an important role in his creations. He has become an expert in diamonds and coloured stones and uses whatever exquisite materials he finds.

Value: CHF 4,600





SABIDURIA, painting by Mayte Spinola

Mayte Spinola is a Spanish painter and was a pupil of Joan Miró. Her work has been exhibited in many major museums including the Museum of Modern Art, New York and Miami, Museo de Arte contemporaneo de Madrid, La Habana, Brasilia and Palma de Mallorca, Centro de Arte Reina Sofia to name just a few. Her collectors include H.R.H. King Juan Carlos I of Spain, H.R.H. King Abdullah II of Jordan, H.R.H King Simeon of Bulgaria, and Baroness Thyssen.

www.maytespinola.com

Value: CHF 3,500



MAYTE SPINOLA

Silent Auction

Nº 25

Luxury Alpine getwaway at the GaultMillau Hotel of the Year - The Chedi Andermatt.

Surrounded by the natural beauty of the Swiss Alps, The Chedi Andermatt offers an extraordinary blend of traditional local hospitality and Asian elegance and sets new standards in the international luxury-hotel market. Be enchanted and inspired by this unique atmosphere and enjoy an exclusive Alpine getway at the GaultMillau Hotel of the Year 2017.

Included in this exclusive package are:

- Two overnights for two persons in the Gemsstock Suite (134 m²)
- The Chedi Grand Breakfast Buffet
- An exclusive sake tasting with The Chedi Andermatt's sommelier
- A 4-course dinner for two persons (excl. beverages) at The Japanese Restaurant (16 Points GaultMillau)
- Unlimited access to the award-winning 2,400 square metre The Spa & Health Club
- Minibar (non-alcoholic beverages)
- In-Room TV entertainment

Value: CHF 7,500

• Taxes

Valid from 2 September 2017 - 1 September 2018. Black out period: 23 December 2017 - 07 January 2018 www.thechediandermatt.com





Exclusive Debenture tickets for the Wimbledon Tennis Championships at the Centre Court and Court Number One for four persons.

Enjoy together with friends or family tennis at the highest level during the oldest tennis tournament in the world. Be there when the top tennis players fight for the gold medal of the grand slam tournament in Wimbledon. The price includes two Debenture tickets each for centre and number one courts, which are exchangeable and make a wonderful experience for a party of four.

Debenture tickets are the best tickets available on both centre and number one courts. They are also the only tickets that can be legally transferred from one party to another. Debentures are valid for the entire day and provide access to all outside courts. All Debenture tickets provide access to the exclusive Debenture Holders' Lounges, which include a variety of superb bars and restaurants.

Proposed date: Thursday, 5 July 2018.

There is the option until the end of 2017 to change the date to Monday, 2 July 2018 (first day of tournament), Tuesday, 3 July 2018 or Wednesday 4 July 2018.

Value: CHF 6,500



Silent Auction

Nº 27

Bid for a seven-day stay at the Healthouse Las Dunas in Marbella for two persons and discover a new way of life which is healthier for your body and mind.

At Healthouse Las Dunas******GL Health & Beach Spa we provide the latest in exclusive treatments designed to enhance your sense of well-being – leaving you feeling renewed and refreshed. We are the areas premier Naturhouse medical spa designed to make you look and feel more beautiful and – more important: Healthy & Happy!

It is a perfect retreat with a luxurious atmosphere, where modern therapies and luxury meet. The quality of the treatments, the spacious Spa on 3000 sqm and the indoor swimming-pool, salt cabin, snow cabin, caldarium and 18 treatment rooms – all designed to offer tranquillity and the rejuvenation of mind, body and soul.

The programme includes medical visits, nutritional consultation, natural therapies and a range of personalised treatments to make you feel better.







Value: CHF 9,000



Prada Velvet Cahier Bag

A new iteration of the renowned Prada Cahier, the Prada Velvet Cahier bag is made of fine velvet with trompe l'oeil renditions of its signature hardware detailing. Inspired by a metal-bound antique diary - in which the most personal and intimate thoughts are recorded - the colour variations afforded in the new velvet incarnation allows most to be unique. The detachable embroidered velvet shoulder strap, bronze hardware and magnetic button closure further define its personal style.

Value: CHF 2,400



PRADA

Silent Auction

Nº 29

An exclusive one-day art workshop for up to 10 corporate laedership team members.

This creative and out of the box workshop is designed to inspire your executive management team. Today's business world has many demands and challenges. Creative thinkers are in great demand and a great asset for every company. Modern research has discovered that engaging in active visual arts projects can assist in exercising the right brain capabilities, the side that is responsible for creativity, intuition and flexibility to name a few.

The most important asset in a business are the people. While there are many team building activities, an art workshop is a fresh way to engage corporate members. Art-based activities promote product and business development strategies as well as team building. Activities can include sculpting, group painting with traditional or experimental methods. The activities are designed to challenge, take risks and let go of fear to succeed.

The corporate workshop is led by Gabriela Brunner and will take place at her studio in Zurich.

Gabriela Brunner - Artist, Designer, Educator, Coach and Entrepreneur, www.gabrielabrunnerdesign.com, info@gabrielabrunnerdesign.com





VIP Swiss Indoors tickets including a one-night stay at the Junior Suite at the Grand Hotel Trois Rois in Basel.

Bid for this exclusive package and enjoy:

- 2 VIP Swiss Indoors tickets for October 25 2017 in the first row with the beste view of the court.
- Access to the exclusive Grand Slam Club with culinary highlights from the Trois Rois team.
- Transfer from the Grand Hotel Trois Rois to the Swiss Indoors.
- A one-night stay at the Junior Suite with Rhine view from 25 26 October 2017.
- Extensive breakfast buffet.

Value: CHF 6,500









LES TROIS ROIS

Silent Auction

Nº 31

KJUS Men's Cuche Special Edition Jacket

Product development to the max: a hybrid with built-in Didier Cuche experience.

When KJUS teamed up with its ambassador, the world-class skier Didier Cuche to create a jacket satisfying all demands of a professional and bold athlete, the first hybrid jacket was born. The Didier Cuche Special Edition Jacket. The mission was to craft for purpose, to create the one and only essential, high-performance ski jacket. The hybrid jacket's construction takes into account that different body zones react differently to activity. Various functional outer fabrics were assembled according to each body part's need. It is a new standard in breathability, a new standard in freedom.

The Cuche Special Edition Jacket at a glance:

- The hybrid jacket provides a perfect microclimate on the inside.
- With an increased activity level, the jacket's unique structure opens up, cooling you down and keeping your body climate balanced.
- When generating less heat, the jacket's structure contracts, storing excessive body heat and conserving energy for when it is needed the most.
- 4-way stretch material provides unrestricted freedom of movement.









Create your own jewellery masterpiece with Réjane Rosenberger.

We have a passion for jewellery, hand craftsmanship and tradition. For 15 years we have produced jewellery that makes women feel more beautiful and attractive. And it is precisely this passion that gives us the energy to create something new every day.

You can now join me in our studio and design your very own personal necklace, bracelet and matching earrings. You have an idea, we put it into practice. Something made by me – especially for you.

Valid until September 2018.

Value: CHF 1,500





Silent Auction

Nº 33

State-of-the-art e-bike from YouMo

Bid for the state-of-the-art e-bike from Swiss-label YouMo and personalise the e-bike with leather applications or Swarovski stones.

YouMo is more than an e-bike. YouMo is Your Mobility. It's a statement that expresses who you are. Urban lifestyle for any age group. The redefinition of mobility on two wheels: e-cruising instead of riding a moped or bicycle. Ergonomic design and zero emissions allow you to be extremely relaxed. But if you want to go fast, you can do so: its powerful performance will take your breath away.

Details at a glance:

- Model: YouMo One X500 RatRod Edition
- Colour: White
- Up to 45 km/h, 5 Levels
- Range with 15 Ah Li-Ion battery up to 150 km
- Weight 28kg without battery
- Zero emissions and sustainable production

YouMo. Just cruise.





$N^{0}34$

Davidoff Humidor Ambassador black buffalo leather

The Davidoff Ambassador humidor is the ideal format to house a true cigar collection, with a tray and dividers enabling cigar aficionados to sort and arrange their cigars as they wish. Lined with Okoumé wood on the inside, especially chosen to preserve the individual flavour of each and every cigar, the Ambassador also features the Davidoff regulator, ensuring and maintaining the relative air humidity between 70% and 72%. Perfectly crafted from a beautiful hard-wearing buffalo leather, the Davidoff humidor is adorned with refined side handles as well as a lock.

Filled with a choice of premium Davidoff cigars, you will discover the intensity of Yamasa, explore the bitter sweetness of Nicaragua and be intrigued by the twists and turns of Escurio. Davidoff Core cigars and the iconic Davidoff Winston Churchill line complete the selection.

Capacity: 70 - 90 cigars

Dimensions: 383 x 240 x 143 mm Finish: black buffalo leather Fittings: palladium brass

Value: CHF 3,900





Silent Auction

Nº 35

Be a VIP at Weltklasse Zürich 2018 and enjoy a stay at the Widder Hotel Zurich.

Weltklasse Zurich and Widder Hotel are offering an exiting VIP programme. Be in Zurich when many of the world's top athletes will make an appearance at the legendary Letzigrund Stadium and enjoy a night at the famous Widder Hotel!

If you and your guest would like to be close to the stars before and after the competitions, our Hospitality Club is the perfect place. We will reserve tables for you and provide you and your guest with our premium Hospitality Club service before and after the programme. Watch the athletics action from VIP seats and enjoy the famous Weltklasse Zürich atmosphere at Letzigrund Stadium.

The VIP packages also includes a one-night stay at the Widder Hotel in Zurich. In the heart of Zurich's historic Old Town, the Widder Hotel is one of the most special and unusual boutique hotels in Zurich. Situated in a beautifully renovated building dating back to the 12th century, our hotel infuses rich medieval heritage with contemporary design, casual luxury and 5-star amenities.

Voucher for two persons, valid for the Weltklasse Zurich on

30 August 2018.











Value: CHF 3,000

Personal VIP shopping experience at a Bogner store of your choice in Switzerland.

Vision with Tradition – The Bogner Brand. Use the opportunity of a personal shopping experience to find your latest high fashion outfit, and be ready to conquer the slopes! We look forward to your visit.

Since its founding in 1932, Bogner has stood for innovative design and the unique merging of sport and fashion. Tradition, quality and a passion for skiing remain at the brand's forefront. The diverse range of men's and women's products combine functionality and luxury fashion in a single collection.

Value: CHF 1,500







Silent Auction

Nº 37

BEHIND EVERY GREAT MAN THERE HAS TO BE A GREAT WOMAN, painting by Camilla Baretta Size: 120 x 80 cm

Le Coq picture "BEHIND EVERY GREAT MAN THERE HAS TO BE A GREAT WOMAN", limited edition number 1/7. By Camilla Baretta, ART4FUN.ch.

The picture is photo-based and has been created in 48 layers in Photoshop; shadows and filters have been used to give the picture a 3D type of effect making the images pop out of the painting from a distance the picture looks like a photo, but if you look closer it's more like a painting. The artwork will be delivered with a certificate.

Value: CHF 1,800





$N^{0}38$

Luminous Brilliance: Moët & Chandon Bright Night Methuselah lights up yours celebrations.

A highly exclusive piece, Bright Night – golden and luminous – injects glamour to any occasion worth a celebration. The grand format Moët & Chandon Champagne bottle comes with a luxuriously golden metallic coat punctuated with a luminous base at the bottom. The bottle is thus lit from the inside, radiating brilliance out into your night. Moët & Chandon's logo, tie and seal are laser-cut into the bottle and vibrantly set a glow from within. The premium Bright Night in the six-litre grand format is a nod to Moët & Chandon's grand and generous spirit. Its lustrous, golden appeal embodies the brand's legacy of success and glamour: an eye-catching look that is destined for the spotlight.

Value: CHF 1,500





Silent Auction

Nº 39

The Catalonian artist Jaume Plensa signs the new edition limited to 20 copies of the Ruinart Blanc de Blancs box, calligraphed "Jaume Plensa for Ruinart."

Consistent with his work based on a mosaic of letters and numbers in cut metal, the frame of this precious box lets light through to reveal a bottle of Ruinart Blanc de Blancs: a homage to the shining sparkle of the Chardonnay, the legendary grape variety of the Maison. With an exceptional aromatic freshness, Ruinart Blanc de Blancs is a subtle combination of elegance and lightness. This box, including a Magnum bottle of Ruinart Blanc de Blancs, was made by the workshops of Orfevrerie d'Anjou, founded in 1710. Its unique and tricentennial expertise reflects the philosophy of Maison Ruinart: a culture of excellence.

"A word is a bridge between you and me, between us and the others, invisible."

Plensa for Ruinart

Value: CHF 3,850





Beautiful flower decoration by Christian Felix.

Enjoy the beautiful flower decoration by Christian Felix long after the Swiss Red Cross Gala 2017 is over.

Experienced staff will take care of the packaging for you to guarantee easy transportation.

Value: CHF 100





Direct Sale

$N^{o}41$

Bet for a new-generation bamboo house and help families in need!

When typhoon Haiyan swept across the Philippines on 8 November 2013 with winds of up to 320 km/h, it left desolation in its wake. Within a few hours 4 million people were left homeless. More than a million homes were destroyed or damaged. Since then, the SRC has already repaired or rebuilt about 3,000 houses in the Philippines. By the end of 2017, another 1,400 houses are planned in the Ormoc district on the island of Leyte where the destruction was greatest.

The SRC is also teaching the craftsmen storm-proof construction techniques. By anchoring houses into the ground and reinforcing the wooden frames, they should withstand any future typhoons. The SRC storm-proof homes are visually identical to other traditional Philippino homes: slightly raised on stilts with woven bamboo walls. The materials for a bamboo house with a latrine cost about CHF 1,500.

Help us fund the 1,400 new-generation bamboo houses. Thank you for your bet!

Please note that this donation made to the Swiss Red Cross can be deducted from your taxes.







Sponsorship for a rescue dog

With a sponsorship for a rescue dog, you will be supporting a team (dog and dog handler) in training and further education for a year. At the same time, you are sponsoring the financing of search missions, which REDOG offers free of charge to relatives of missing persons. REDOG is a non-profit, humanitarian volunteer organization. The association provides the Swiss Confederation, the cantons and the private sector with specialist teams for rubble and area search in Switzerland and abroad, 24 hours a day and 365 days a year. The search for buried or missing victims is generally a race against death. That is why every minute counts in a disaster!

Our operational teams can be requested at any time via the emergency telephone number 0844 441 144.

You can help save lives by sponsoring a REDOG team. www.redog.ch

Please note that this donation made to REDOG can be deducted from your taxes.

Value: CHF 400









Direct Sale

Nº 43

Buy a Swiss Red Cross Family Kit and help families in disaster areas.

The Swiss Red Cross distributes household articles and toiletries after disasters to help families struggling because they have lost all their possessions.

Each family receives blankets and towels, mosquito nets, a plastic bucket, foldable containers, a lamp, candles, pans, plates, cups, cutlery, toothbrushes, toothpaste, combs, razor blades, sanitary towels, washing powder, soap, and writing and drawing supplies for the children.

Thank you for your contribution!

Please note that this donation made to the Swiss Red Cross can be deducted from your taxes.

Value: CHF 150





$N^{0}44$

Buy a Swiss Red Cross Emergency Set for people left homeless after a disaster.

The Swiss Red Cross Emergency Set includes an emergency tent, camp beds, stoves and a repair kit. The repair kits contains tools, tarpaulins, saw, axe, spade, shovel, hoe, hammer, machete, pliers, 30m rope, 25m wire and nails. If necessary, they are also provided with corrugated iron sheets and wooden planks bought locally.

With these supplies, families can build themselves temporary shelters to protect themselves from the elements or repair their homes.

Thank you for your contribution!

Please note that this donation made to the Swiss Red Cross can be deducted from your taxes.

Value: CHF 500





Swiss Red Cross







Im besten Licht von der Red Cross Gala bis zum Firmenevent



szenisches Licht



CONSTANTIN BRANCUSI (1876-1957)

La muse endormie

patinated bronze with gold leaf Length: 10 ½ in. (26.7 cm.)

Original marble version carved in 1909-1910; this bronze version cast by 1913

PRICE REALIZED \$57,367,500

WORLD RECORD PRICE FOR THE ARTIST

IMPRESSIONIST AND MODERN ART EVENING SALE

New York, November 2017

VIEWING

20 Rockefeller Plaza New York, NY 10020

CONTACT

Jessica Fertig +1 212 636 2050 **CHRISTIE'S**

Tombola

IN AID OF THE SWISS RED CROSS AND ITS "VICTIMS OF FORGOTTEN DISASTERS" PROGRAMME



The tombola is a regular feature of the Swiss Red Cross Gala Zurich. The tension mounts as the tombola tickets are opened.

To increase your chances of winning one of the larger or smaller prizes, ideally you should buy one or more of the coveted books of 10 tickets immediately.

How the tombola works:

- Tombola tickets are sold individually or in books of 10.
 One ticket costs CHF 20. A book of 10 tickets costs CHF 200.
- A book of 10 tickets includes at least one instant prize.
- Each ticket displays a number between 1 and 2,500.
- Each number divisible by 10 i.e. which ends with a zero
 (10, 980, 1,340, etc) wins an instant prize. Further lucky numbers may also be eligible for a prize.
- The instant tombola prizes must be collected from the tombola collection point before the end of the event. No prizes can be claimed after the event has finished.

The Swiss Red Cross looks forward to your active participation! The following prizes have been provided once again by the numerous generous sponsors. More prizes will be waiting for you at the gala evening. Please consult the tombola list distributed at the gala evening.

7,000	Christian Dior offers 40 luxury cosmetic sets including the products "Eau Sauvage perfume" J'adore perfume", "Miss Dior gel douche", "5-Couleurs make-up palette", "Dior lipstick" and "Hydra Life Crème Sorbet", each worth CHF 175.	Dior
6,000	L'Oréal offers 20 coffrets with 12 different lipsticks from the new exclusive "Balmain x L'Oréal Paris" collection, each worth CHF 300.	L'ORÉAL & BALMAIN
5,000	Mery's Couture offers a tailor-made dress from its boutique in Zurich, worth CHF 5,000. Pick the fabric and the style of your choice and share your vision with the experts from Mery's Couture.	Mery's Couture SINCE 1985
4,500	Hotel Zürserhof offers a four-night stay in a Luxury Suite full-board for two persons, worth CHF 4,500.	Hotel Fürserhof
3,600	Parenti's - finest cashmere offers four silk blouses, each worth CHF 400 and four sweaters or dresses, each worth CHF 500.	parenti's
3,200	Living Pink Gyrotonic offers 20 vouchers for a personal training, each worth CHF 160.	Sulkid.
2,270	Ringier offers 10 subscriptions of "Schweizer Illustrierte" and "SI Style", each worth CHF 227.	SCHWEIZER ILLUSTRIERTE
2,000	Ledergerber Mode offers four vouchers, each worth CHF 500.	ledergerber. mode
1,680	Marqueses de Prado offers four sets of the award winning extra virgin olive oil of Suerte Alta. Family produced and bottled designation of origin Baena organic Cee-Nop-Jas, each worth CHF 420.	
1,640	Hermès offers four carrés, each worth CHF 410.	HERMES
1,500	Vignerons de Grandvaux offers 10 sets of various white wines, each worth CHF 150.	
1,500	Dr. Rümmelein AG - House of Skin & Laser Medicine offers a full face skin resurfacing treatment with an eCO2 fractional laser, worth CHF 1,500.	R
1,500	The Dolder Grand offers an overnight stay in a Junior Suite including breakfast for two persons and free access to the 4000 sqm Dolder Grand Spa, worth CHF 1,500.	$\mathit{She}^{\scriptscriptstyle m DolderGrand}$
1,500	Fossil offers a woman's and man's gift set each including a smartwatch, accessories and a leather handbag, each worth CHF 750.	FOSSIL
1,260	Neuroth Hörcenter AG / Neuroth Centre auditif SA offers four vouchers for personalised ear protectors made of titanium, each worth CHF 315.	№ NEUROTH
1,200	Tissa Fontaneda offers the "Menemsha Bag Large in Classic Red", worth CHF 1,200. Classic luxury with a modern twist!	O TISSA FONTANEDA

1,200	LOCARNO FESTIVAL offers four pairs of VIP tickets for the 71st Locarno Festival from 1 - 11 August 2018, each worth CHF 300.	Locarno
1,190	BIOEFFECT - SWITZERLAND offers five luxurious beautysets with "BIOEFFECT EGF Serum 15ml", "BIOEFFECT EGF Day Serum 5ml" and "Volcanic Exfoliator 10ml", each worth CHF 238.	Festival BIOEFFECT
1,150	ENGADIN FESTIVAL offers five vouchers for two persons for a concert of your choice during the Engadin Festival from 28 July - 11 August 2018, each worth CHF 230."	estival www.engadinfestival.ch
1,130	A.W. Faber-Castell Schweiz AG offers four fountain pens "Guilloche indigo Federbreite F", "Tamitio, F, Taupe" and "Tamitio, M, Marsala" and the perfect pencil "platinum plated, grey", each worth CHF 250 - 370.	GRAF VON FABER CASTELL
1,020	LUCERNE FESTIVAL offers three pairs of concert tickets for the Piano Festival from 18 - 26 November 2017, each worth CHF 340.	LUCERNE FESTIVAL
1,000	Confiserie Sprüngli offers five chocolate boxes including a gift voucher, each worth CHF 200.	früngli
1,000	Credit Suisse offers a cap, a polo shirt and a tennis ball - all signed by Roger Federer, worth CHF 1000.	Credit Suisse
1,000	Christian Fischbacher offers luxury bedding of your choice from the collections "PEARLS" and "NOBLE STRIPE", worth CHF 1,000. Choose between four pillows and a duvet up to 240 x 240 cm or two duvets 160 x 210 cm.	Christian Jischbacher 51. 641En. 541172ER 1440
1,000	Schweizerhof Bern & THE SPA offers an overnight stay in a Suite including breakfast for two persons and free access to the 500 sqm THE SPA, worth CHF 1,000.	SCHWEIZERHOF HOTEL & SPA BERN
1,000	ELIZZA Diamanten & Schmuck offers a voucher, worth CHF 1,000. Get your next diamond in the store at Löwenplatz Zurich and explore the world of ELIZZA jewellery.	ELIZZA diamanten
1,000	Hackett London, Store Zurich Paradeplatz offers five vouchers, each worth CHF 200.	* HACKETT
1,000	AK1 offers 10 room fragrances "Vintage Lounge 500ml", each worth CHF 100.	¥ AIKA
1,000	Swarovski offers the necklaces "DIVINITY", "TEODORA", "FIDELITY" and "STARDUST", each worth CHF 129 - 259.	2 ∕ SWAROVSKI
1,000	Swissdent Cosmetics AG offers five exclusive travel sets "Swissdent featuring Maison Mollerus", each worth CHF 200.	SWISS DENT
900	Blacksocks offers three vouchers, each worth CHF 300.	
890	LIVINGDREAMS offers an outdoor garden lamp, worth CHF 890.	
870	Parques Reunidos offers a VIP pack in Marineland for four people with dolphin encounter, entrance to park and two hotel rooms for four people, worth CHF 870.	
712	Pathé Kino Basel offers four "Movie & Dine for two" vouchers, each worth CHF 178.	

wits unile offers rea exclusive dental suricance with special modifivations, contributed whitening toothpasses, each worth CHF 350. Because a smile can change the world! 600 Philippene Foundation offers an overhight stay for two persons at the Hord Au Vieux Moulin in Migrace, worth CHF 600. 600 Home Swist Hotol Offers a row-night stay in Geneva in a superior room for two persons including breakfast. As a welcome gift there will be a bortle of champagne 0.5 1 and a plate of fruit. Adult from Friday to Monday, worth CHF 600. 600 Arelier Daniela Zehnder offers three wouthers, each worth CHF 200. 525 Schwoh AG offers from sets with crry trowelling a rateles, each worth 125 CHF. 516 Nespresso offers the Nespresso machines "Esserna Mini C30 Parts White". "Esserna Mini D30 Ruby Red" and "Espert C30 Black", "Essena Mini C30 Parts White". "Esserna Mini D30 Ruby Red" and "Espert C30 Black", each worth CHF 129. 500 HILTL offers a voucher for two persons to join a cooking class of your choice at the "Hild Akademie", worth CHF 500. 501 Samsung offers a 40" Full HD Curved Smart TV worth CHF 500. 502 Limmeti offers two finding differs for men and women, each worth CHF 215. 603 Cult offers the room fragrance "Diffuser Stile Fusion 4300 ml", worth CHF 440. 504 Zimmeti offers two fashion gifters for men and women, each worth CHF 215. 605 Aratia Maradea Ag offers for bordes of "Magnum Gran Reserva Malbex Altrochedro", each worth CHF 200. 606 Martal AG offers four bordes of "Magnum Gran Reserva Malbex Altrochedro", each worth CHF 201. 607 Transpourmet Schweiz AG offers a "Empravillo Criarez DO Tamaral 149w", Ribera dal Duero, 1200 d. worth CHF 360. 608 Transpourmet Schweiz AG offers a "Cookfresh Steamer STM 10000t" by Cubinart worth CHF 329. 609 Colo Switzerland AG offers a "Cookfresh Steamer STM 10000t" by Cubinart worth CHF 320. 600 Di Giorgio Coiffeur offers a woucher, worth CHF 300. 601 Zifrie Loungewear offers a woucher, worth CHF 300. 602 Agate and Cookers, worth CHF 258. 603 General Limousine Management o			
in Mégeces, worth CHF 600. Home Swiss Hotel offers a two-night stay in Geneva in a superior room for two persons including breadrist. As a welcome gift there will be a bortle of champagne 0.51 and a place of fruit. Valid from Friday to Monday, worth CHF 600. Actier Daniela Zchendro offers there woulbes, each worth CHF 200. Schwob AG offers four areas with terry towelling articles, each worth 125 CHE. Nespresso offers the Nespresso machine: "Essensa Mini C30 Piano Black", "Essensa Mini C30 Pure White", "Essensa Mini C30 Pare White", "Essensa Mini C30 Ruby Red" and "Espec C80 Black", "Essensa Mini C30 Pure White", "Essensa Mini C30 Ruby Red" and "Espec C80 Black", "Essensa Mini C30 Pure White", "Essensa Mini C30 Ruby Red" and "Espec C80 Black", "Essensa Mini C30 Pure White", "Essensa Mini C30 Ruby Red" and "Espec C80 Black", who worth CHF 129. HILLI offers a voucher for two persons to join a cooking class of your choice at the "Hill Akademie", worth CHF 500. Samsung offers a do" Full HD Curved Smart TV worth CHF 500. CULIT offers the room fragrance "Diffuser Stile Fueco 4300 ml, worth CHF 440. Zimmedi offers tow ballion giftests for men and women, each worth CHF 215. Garolina Herrera offers dhe handbag "Inro", worth CHF 400. Praxis an Paradeplazz - Haut & Sathetische Medizin offers row outchers, each worth CHF 200. Martel AG offers four bortles of "Magnum Gran Reserva Malbec Altochedro", each worth CHF 92. Transgourmet Schweiz AG offers a "Temperatillo Criarna DO Tamaral 149s", Riberta del Duero, 1200 cl, worth CHF 362. Transgourmet Schweiz AG offers a "Fersparatillo Criarna DO Tamaral 149s", Riberta del Duero, 1200 cl, worth CHF 362. Nana Jewelry by Caroline Meyer offers a silver necklace, worth CHF 250. Was North CHF 260. Nana Jewelry by Caroline Meyer offers a silver necklace, worth CHF 350. Was North CHF 270 offers four goodic bag with two bodycare products and a voucher, worth CHF 289. Wall offers worth CHF 258. General Limousine Management offers a noucher for its limousine service, worth	700	<u>*</u>	
including breakfast. As a welcome gift there will be a borde of champagne 0.51 and a place of fruit. Valid from Friday to Monday, worth CHF 600. 600 Atelier Daniela Zehnder offers three vouchers, each worth CHF 200. 525 Schwoh AG offers four sets with terry towelling articles, each worth 125 CHF. 516 Nespresso offers the Nespresso machines "Essenza Mini C30 Prane Black", "Essenza Mini C30 Prane White", "Essenza Mini D30 Ruby Red" and "Espert C80 Black", "each worth CHF 129. 500 HILTL offers a voucher for two persons to join a cooking class of your choice at the "Hill Akademie", worth CHF 500. 500 Samsung offers a 40" Full HD Curved Smart TV worth CHF 500. 501 CULTI offers the room fragrance "Diffuser Stille Fucco 4300 ml", worth CHF 440. 502 Zimmerli offers two fashion giftests for men and women, each worth CHF 215. 503 Carolina Herrera offers the handbag "Into", worth CHF 400. 504 Praxis am Paradeplatz - Haut & Sathetische Medizin offers two vouchers, each worth CHF 200. 505 Martel AG offers four bottles of "Magnum Gran Reserva Malbec Altochedro", each worth CHF 200. 506 Martel AG offers four bottles of "Magnum Gran Reserva Malbec Altochedro", each worth CHF 200. 507 Transgourmer Schweiz AG offers a "Empranillo Criamza Do' Tamaral 14%", Ribera del Duero, 1200 cl. worth CHF 362. 508 Nana Jewelry by Caroline Meyer offers a silver necklace, worth CHF 350. 509 Cerjo Switzerland AG offers a "CookFresh Steamer STM1000F" by Cuisinart worth CHF 329. 500 Wax IN THE CITY offers four goodic bag with two bodycare products and a voucher, worth CHF 80. 501 Wax IN THE CITY offers four goodic bag with two bodycare products and a voucher, worth CHF 80. 502 Cerjo Switzerland AG offers a voucher, worth CHF 300. 503 Viva-Ferien St. Moritz offers a voucher, worth CHF 300. 504 Viva-Ferien St. Moritz offers a voucher, worth CHF 300. 505 Viva-Ferien St. Moritz offers a voucher, worth CHF 300. 506 Viva-Ferien St. Moritz offers a crasafe "Club Personal Vault" and a "Monsterboost energystation" for USB device, worth	600	Philigence Foundation offers an overnight stay for two persons at the Hotel Au Vieux Moulin	
Schwob AG offers four sees with terry towelling articles, each worth 125 CHE. Nespresso offers the Nespresso machines "Essenza Mini C30 Piano Black", "Essenza Mini C30 Pure White", "Essenza Mini D30 Ruby Red" and "Expert C80 Black", each worth CHF 129. HILTL-offers a voucher for two persons to join a cooking dass of your choice at the "Hiltl Akademie", worth CHF 500. MILTL-offers a voucher for two persons to join a cooking dass of your choice at the "Hiltl Akademie", worth CHF 500. Samsung offers a 40" Full HD Curved Smart TV worth CHF 500. CULTI offers the room fragrance "Diffuser Stile Fusoc 4300 ml", worth CHF 440. Zimmerli offers two fashion giftsets for men and women, each worth CHF 215. Carolina Herrera offers the handbag "Inro", worth CHF 400. Carolina Herrera offers the handbag "Inro", worth CHF 400. America AG offers four bottles of "Magnum Gran Reserva Malbec Altochedro", each worth CHF 200. Martel AG offers four bottles of "Magnum Gran Reserva Malbec Altochedro", each worth CHF 92. Transgourmet Schweiz AG offers a "Temparaillo Crianza DO Tamaral 14%", Ribera del Duero, 1200 cl., worth CHF 362. Nana Jewelry by Caroline Meyer offers a silver necklace, worth CHF 350. Cerjo Switzerland AG offers a "CookPresh Steamer STM 1000E" by Cuisinart worth CHF 329. Solto Nailstudio offers five manicures at its private studio in Zurich Seefeld, each worth CHF 85. WAX IN THE CITY offers four goodie bag with two bodycare products and a voucher, worth CHF 80. Zürise Loungewear offers a voucher, worth CHF 300. Di Giorgio Coiffeur offers row oxochers, each worth CHF 150. Viva-Ferien St. Moritz offers a voucher, worth CHF 300. Viva-Ferien St. Moritz offers a voucher, worth CHF 300. Valid for your next holiday arrangement with Viva-Feries & Moritz. Fröhlich 49 by Christina Meyer offers a unique handmade glass and ceramic bowl, worth CHF 260. Krautl AG offers a car safe "Club Personal Vault" and a "Monsterboost energystation" for USB devices, worth CHF 260. Mera & Cie. AG offers a Crand Cru ham (IS mon	600	including breakfast. As a welcome gift there will be a bottle of champagne 0.5 l and a plate	
Nespresso offers the Nespresso machines "Essenza Mini C30 Piano Black", "Essenza Mini C30 Piano Black", and "Expert C80 Black", and "Expert C80 Black", and "North CHF 120. HILTL offers a voucher for two persons to join a cooking class of your choice at the "Hild Akademie", worth CHF 500. Samsung offers a 40" Full HD Curved Smart TV worth CHF 500. CULTI offers the room fragrance "Diffuser Stile Fuoco 4300 ml", worth CHF 440. CULTI offers the room fragrance "Diffuser Stile Fuoco 4300 ml", worth CHF 440. Zimmerli offers two fashion gifusers for men and women, each worth CHF 215. Carolina Herrera offers the bandbag "Inro", worth CHF 400. Praxis am Paradeplatz - Haut & asthetische Medizin offers two vouchers, each worth CHF 200. Martel AG offers four bortles of "Magnum Gran Reserva Malbec Altochedro", each worth CHF 200. Transgourmet Schweiz AG offers a "Tempranillo Crianza DO Tamaral 14%", Ribera del Ducro, 1200 cl., worth CHF 362. Transgourmet Schweiz AG offers a "Tempranillo Crianza DO Tamaral 14%", Ribera del Ducro, 1200 cl., worth CHF 362. Cerjo Switzerland AG offers a "CookFresh Steamer STM1000E" by Cuisinart worth CHF 329. Solio Nailstudio offers five manicures at its private studio in Zurich Seefeld, each worth CHF 50. WAX IN THE CITY offers four goodic bag with two bodycare products and a voucher, worth CHF 80. Zürise Loungewear offers a voucher, worth CHF 300. Viva-Ferien St. Moritz offers a voucher, worth CHF 300. Valid for your next holiday arrangement with Viva-Ferien St. Moritz. Compared the properties of the	600	Atelier Daniela Zehnder offers three vouchers, each worth CHF 200.	
Pure Whire, "Essenza Mini D30 Ruby Red" and "Espert C80 Black", each worth CHF 129. HILL offers a voucher for two persons to join a cooking class of your choice at the "Hild Akademis", worth CHF 500. Samsung offers a 40° Full HD Curved Smart TV worth CHF 500. 440 CULTI offers the room fragrance "Diffuser Stile Fucoc 4300 mi", worth CHF 440. 430 Zimmerli offers two fashion giftsets for men and women, each worth CHF 215. 440 Carolina Herrera offers the handbag "Inro", worth CHF 400. 440 Praxis am Paradeplatz. Haut & stathetische Medizin offers two vouchers, each worth CHF 200. 456 Martel AG offers four bottels of "Magnum Gran Reserva Malbec Altochedro", each worth CHF 92. 456 Martel AG offers of offers a "Tempranillo Crianza DO Tamaral 14%", Ribera del Duero, 1200 cl., worth CHF 362. 457 Nana Jewelry by Caroline Meyer offers a silver necklace, worth CHF 350. 458 Vary Caroline Meyer offers a silver necklace, worth CHF 350. 459 Cerjo Switzerland AG offers a "CookFresh Steamer STM1000F" by Cuisinart worth CHF 329. 450 Vary Caroline Meyer offers a silver necklace, worth CHF 350. 450 WAX IN THE CITY offers four goodie bag with two bodycare products and a voucher, worth CHF 80. 450 Viva-Ferien St. Moritz. Offers a voucher, worth CHF 300. 450 Viva-Ferien St. Moritz offers a voucher, worth CHF 300. 450 Viva-Ferien St. Moritz offers a voucher, worth CHF 300. Valid for your next holiday arrangement with Viva-Ferien St. Moritz. 450 Fröhlich 49 by Christina Meyer offers a unique handmade glass and ceramic bowl, worth CHF 260. 451 Krauti AG offers a car asfe "Club Personal Vault" and a "Monsterboost energystation" for USB devices, worth CHF 258. 452 General Limousine Management offers a woucher for its limousine service, worth CHF 250. 453 Merat & Cie. AG offers a Grand Cru ham (18 months matured in Ticino), worth CHF 250. 454 Wella offers two permium hair gifisets, each worth CHF 120. Wella Elements, free of sulfates and parabens, instantly repairs and prevents against keratin degeneration for neewed hai	525	Schwob AG offers four sets with terry towelling articles, each worth 125 CHF.	
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100 Mauro Pera Coiffeur offers a gift voucher, worth CHF 100.	100	Restaurant Amalfi offers a restaurant voucher, worth CHF 100.	
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T STARTS WITH GOOD HEALTH – USE OF PROCEEDS 2015

A LARGE STEP TOWARDS A BETTER FUTURE

72



The village of Urifaya in Poco-Poco: the monthly Cay Comunal is the opportunity for all children to be weighed and measured.

Improving healthcare for disadvantaged communities – that's the aim of the Swiss Red Cross work in other countries. In 2016, SRC programmes enabled more than 10 million people in 30 countries to have better access to medical treatment. For example in Bolivia, where major success was achieved in the Poco Poco region thanks to the proceeds from the Swiss Red Cross Gala 2015 in Zurich of more than CHF 500,000 and where the number of infants suffering from malnutrition has been considerably reduced.

In the inaccessible mountain region of Poco Poco in southwestern Bolivia the population is largely left to fend for itself. Many villages are very difficult to access which is very dangerous in a medical emergency. One of these very isolated villages is Tentayape. The local organisation Capitanía de Tentayape was in the urgent need of a good all-terrain vehicle to perpetuate what had already been achieved by the SRC. Thanks to the generous donations during the Live Auction of the Swiss Red Cross Gala 2015 in Zurich, the Swiss Red Cross was able to provide

this village with a Toyota Land Cruiser with double cab and cargo area. Since the end of 2015 this car has already saved many lives and is a big help for the people living in Tentayape.

Thanks to many other generous donations during the gala, a dental centre was financed as part of the regional hospital San Antonio de Lomerío. Due to this dental centre, 28 villages with around 4600 inhabitants now have access to dental treatment.

Giving children a healthy future

The SRC has been working in Poco Poco since 2011 and has helped to inform village groups about their rights and give support in upholding their rights. Urifaya, for example, a village of 625 people managed to have a doctor visit regularly. Volunteers renovated the healthcare centre with support from the SRC. To improve their children's health the villagers meet each month in a CAI Comunal attended by health staff. All infants are weighed and, if necessary, given food supplements. Medical conditions, such as coughs and diarrhoea, are also treated and the children are vaccinated. To make this assistance possible, donations from the Swiss Red Cross Gala 2015 were used.

Stronger together: a garden for everyone

The village community discusses other important topics in the Cai Comunal, such as healthy nutrition. As a result, the women in Urifaya have decided to plant a community vegetable garden. And they can count on the Red Cross for support doing this. Thanks to the SRC's commitment and the support of the Red Cross Gala 2015 in Zurich, the villagers' health has measurably improved and the number of infants suffering from malnutrition has been considerably reduced.

The SRC has adopted the same model for its work in other remote regions of Bolivia. At the end of 2016 it finalised its cooperation in four regions, as the local health systems had achieved a sustainable level of operation. This now makes it possible to start cooperation with community-based organisations in five other remote areas.





Our sincere thanks

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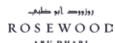


































































































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SCHÖNHEIT DES ALLTAGS

Was wir bei Christian Felix machen, hat eigentlich nur einen Grund: Damit Sie es schön haben! Vom Blumenbouquet bis zum komplett gestalteten Haus mit Garten: Unser Handwerk ist die Inszenierung von Räumen – die leichtfüssige Verbindung von Farben, Formen, Materialien und Düften zu einem überraschenden neuen Ganzen. Jeder Mensch ist einzigartig, und so ist jede unserer Ideen eine sorgfältig abgestimmte Lösung.

Das inhabergeführte Unternehmen im Herzen von Zürich besteht aus einem kleinen, schlagkräftigen Team von zehn Frauen und Männern, spezialisiert auf Floristik, Inneneinrichtung, Gartenplanung und Dekoration. Die Ästhetik des Alltags steht im Zentrum unserer Arbeit, und jede Umsetzung widerspiegelt den unverwechselbaren Stil und das Lebensgefühl unserer Kunden. Was immer es ist: Lassen Sie uns darüber reden! Die schönsten Dinge im Leben beginnen mit einem Gespräch.





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