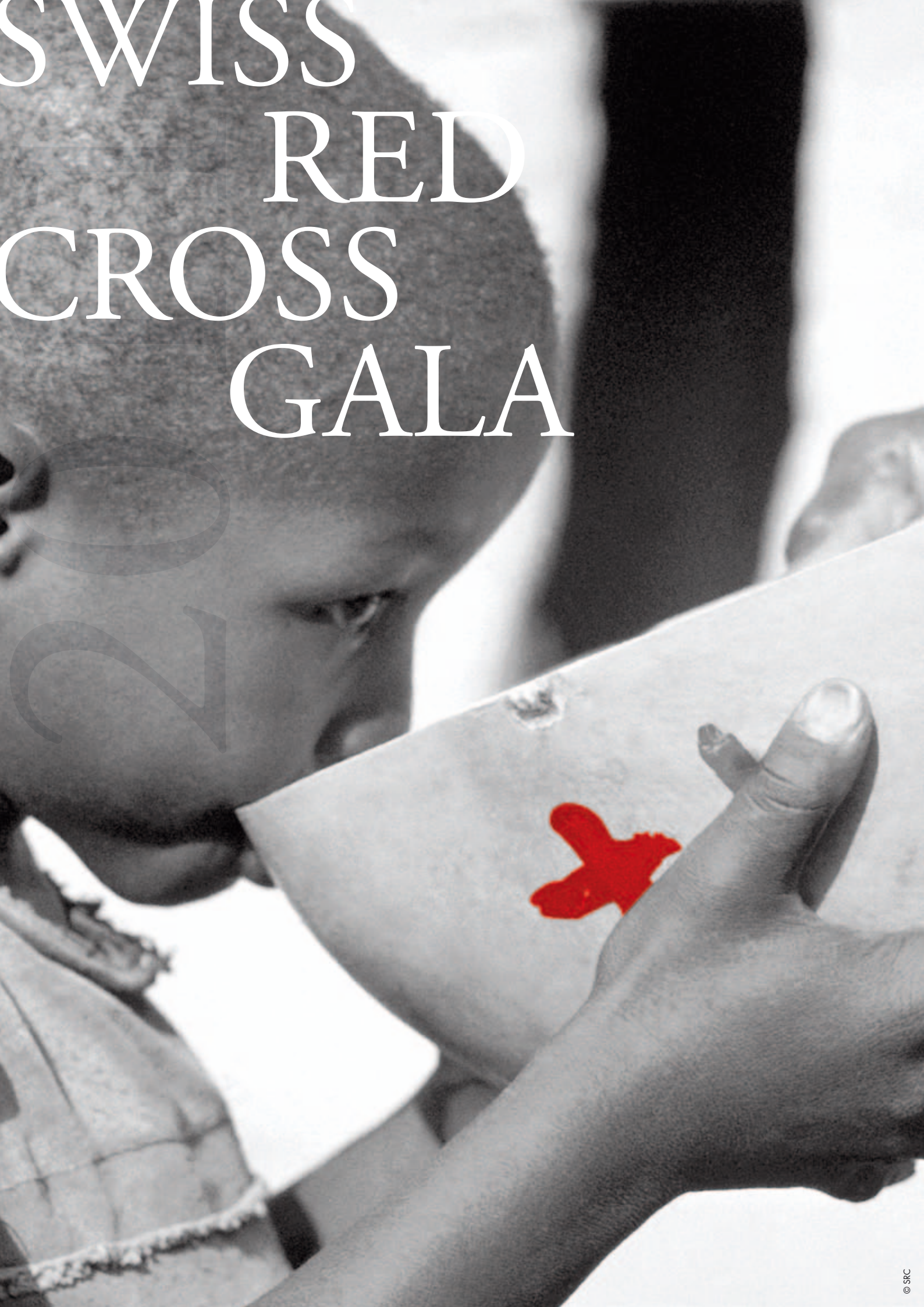


SWISS RED CROSS GALA





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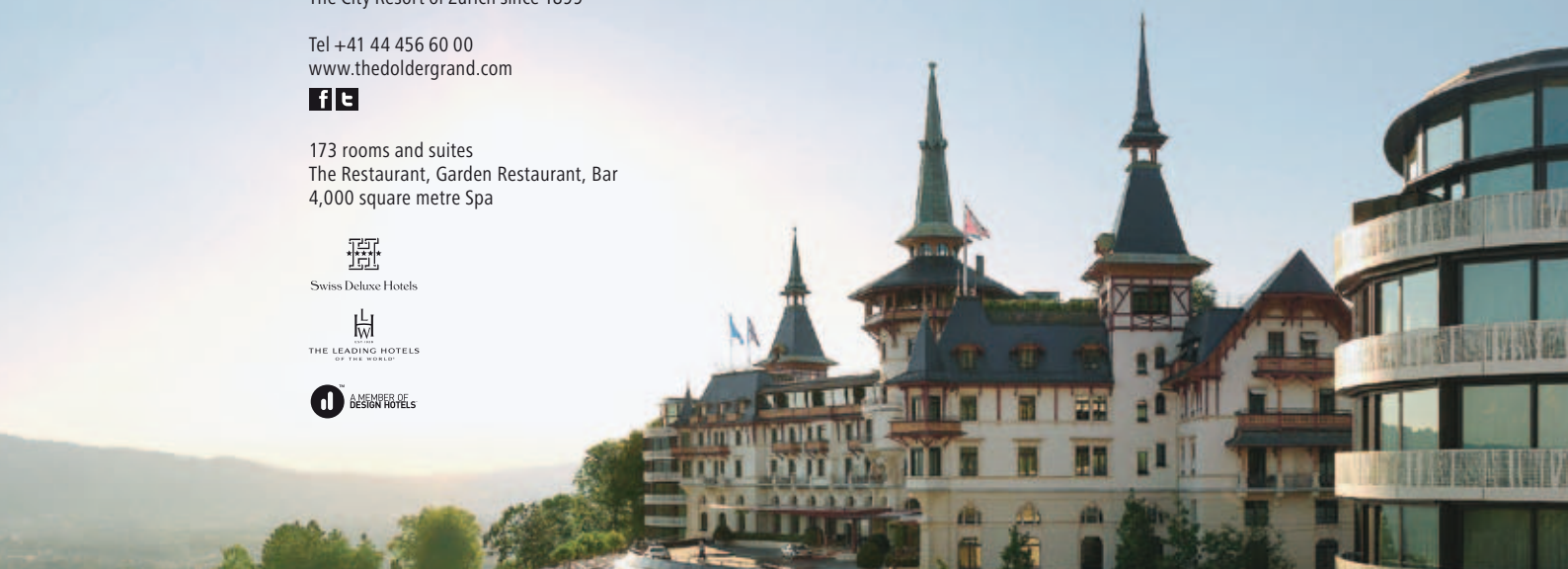
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*MESSAGE FROM THE PRESIDENT OF
THE SWISS CONFEDERATION*

MICHELINE CALMY-REY

The Swiss Red Cross strives to protect the lives, health and dignity of persons in distress in Switzerland and all over the world. Since at present 1.1 billion people lack access to clean drinking water and since pollution of this resource and poor hygiene are responsible for many deaths, especially among children, the Swiss Red Cross has made access to water a priority. However, the Swiss Red Cross not only distributes drinking water and ensures access to water to people in need, it also provides support to communities on a long-term basis by building wells and installing water pipes.

In fact, water is the source not only of life and health, but also of development. One of the Millennium Development Goals adopted by the United Nations Summit in September 2010 was to “reduce by half the proportion of people without sustainable access to safe drinking water and basic sanitation” by 2015. Switzerland is making an important contribution towards achieving this goal. In fact, every year approximately 400,000 people directly profit from the Swiss engagement in the water sector which aims to contribute substantially to reducing poverty, strengthening local institutions, and creating the basic conditions conducive to development.

Both the broad public and political leaders want to see fast results, but it is fundamental to keep in mind that long-term commitment is necessary to influence basic conditions. In this sense, in order to prevent people in need from becoming the victims of forgotten disasters, it is vital not to forget that their need of support does not disappear once the media spotlight has switched off.

Your presence at the Swiss Red Cross Gala is a visible proof of this achievement. I now appeal to your generosity so as to enable the Swiss Red Cross to continue enhancing access to water, thus making it possible to increase the standard of living and to reduce poverty as a result of improved health and food security.

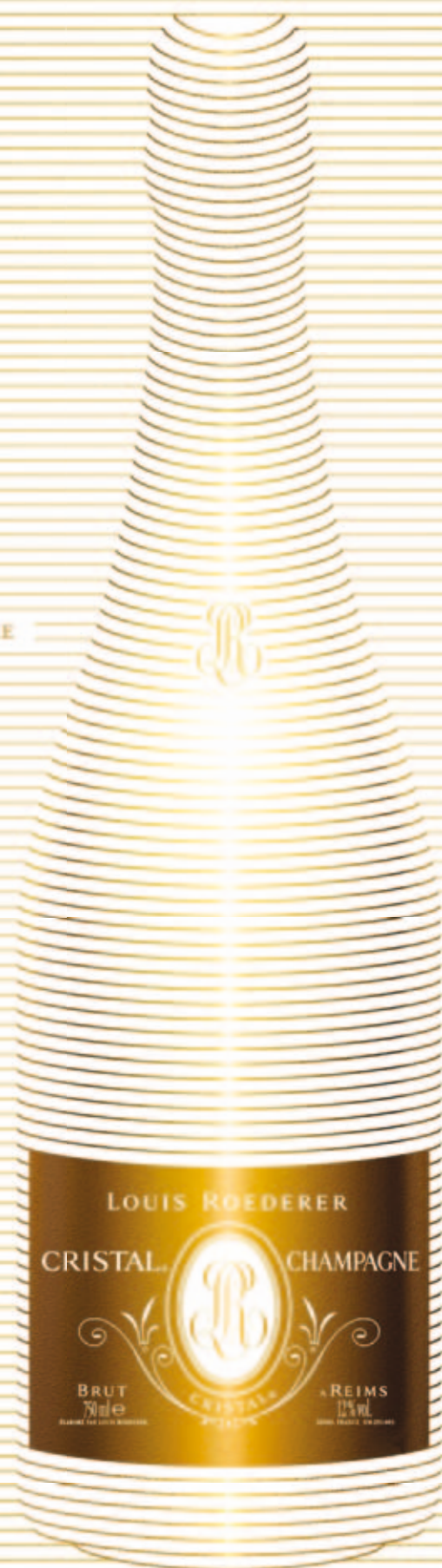
I sincerely wish all of you a successful Swiss Red Cross Gala 2011!



Micheline Calmy-Rey
President of the Swiss Confederation

R

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*MESSAGE FROM THE PRESIDENT
OF THE SWISS RED CROSS*

ANNEMARIE HUBER-HOTZ

Sometimes it doesn't take much – a simple clay pot for collecting and filtering water, for example – and clean drinking water is available. Such clay pots are part of the aid provided by the Swiss Red Cross for the people living in one of the poorest regions of Cambodia. But often much more than that is needed: water intakes, wells, and pipes, such as in the SRC programmes in countries in Latin America or Africa. And there is also a need for something much harder: a change in behaviour, so that clean water is not contaminated because of old habits. That is also a part of SRC programmes.

These measures help to ensure the water supplies and improve the basic living standards of the poorest, most vulnerable populations. The goal is to protect people from infectious diseases. It is also to help them avoid having to walk for hours to water sources, which is often the job of the children, who therefore have no time to go to school.

The water supply has many different aspects. It often appears to be quite banal. Yet it is a matter of survival. For this reason it is essential for it to belong to health promotion programmes that are part of the victims of forgotten disasters campaigns.

We run these programmes to help people who struggle for survival every day. For many of them the Red Cross is the only hope of finding better long-term prospects. For us, it is our duty to provide this hope. We are sincerely grateful to the guests and sponsors of the Red Cross Gala for giving us their generous support for many years and thereby helping us turn this duty into tangible actions. We would particularly like to thank all those involved in organizing this event.

I am very pleased that you, dear guests, by taking part in the Red Cross Gala, are once again showing a sign of solidarity with extremely vulnerable people of this world. I thank you for your support and wish you all a most enjoyable evening.



Annemarie Huber-Hotz
President of the Swiss Red Cross



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WATER

*THE SOURCE OF LIFE, HEALTH
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Without water there can be no life. We need it to drink and cultivate vegetables and cereal crops, but also to keep farm animals and for daily hygiene. And yet 1.2 billion people have no access to clean drinking water. Every year 1.5 million children die from the consequences of diarrhoea and other diseases caused by contaminated drinking water. Water and hygiene go hand in hand. Together they are the prerequisites for health and development. This is why the Swiss Red Cross is working in the deprived regions of the world to help improve the water supply and build sanitary facilities to improve hygiene.

Laos – a jewel in the jungles of South-East Asia is a popular tourist destination. But just a few kilometres from the old royal city of Luang Prabang, people living in rural areas are struggling to survive. Food is in short supply and the hygiene conditions are precarious. Many villages have no latrines and no clean drinking water supply. Every day the children fetch buckets and buckets of water for the

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“ It costs 20,000 francs to provide a complete water system, including wells and a water reservoir for 500 families. ”

It costs 50 francs to build two latrines for around 14 people.

household from the nearest river. This river water is polluted and contaminated with bacteria, leading time and again to diarrhoea epidemics. Small children are particularly vulnerable: one child in 12 dies before the age of 5. Four expectant mothers in every 1000 die while giving birth.

The dream of having their own village well with clean drinking water has become a reality for 11 villages with 4,321 inhabitants in the districts of Luang Prabang and Oudomxay. With the willing assistance of the villagers, the Swiss Red Cross was able to build 11 water systems in this region in the past year.

The head of the village, Bun Thom, is worried because his village has almost no cash. “I don’t know how we can contribute to building the well.” They agree that the village families will carry construction materials, such as water pipes and gravel. So the villagers of Ban Tave haul sand and stones, dig pipe trenches, and build wells and reservoirs.

The source of the precious drinking water is mostly in the wooded hills and reaches the villages through pipes. The pipes, joints and



reservoirs need to be maintained professionally. To ensure the sources do not one day run dry, the protective woodland in the source area must be looked after.

So the Swiss Red Cross does not only provide material aid but also valuable know-how. Every village has its own volunteer water committee. Village head Bun Thom immediately signed up. The committee checks the infrastructure and the water quality and carries out minor repairs by itself. Besides that, the committee is in charge of fair distribution and collects a modest fee from each family.

With the help of the Swiss Red Cross, staff at the Lao Red Cross Society are trained to become water technicians. They are in charge of larger repairs and help to plan more water systems.

To make sure the water remains clean and minimize the danger of diarrhoea epidemics, 700 latrines were built in the past year so that every family now has its own toilet. Bun Thom's family is proud of its latrine. "At the start we weren't used to it, but now even our great-uncle is proud of the progress we have made in our village."



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H OPE FOR TOGO

*THE SWISS RED CROSS GALA
COMMITTEE ON VISIT IN AFRICA*

24

“Togo? Where exactly is that?” is the most common question about the country. Many people have already heard the name of the small West African State. But very few know anything more than that. In the 1970s and 1980s, Togo was a favourite destination for beach holidays. Nowadays, child mortality in Togo is 13.9% and there are only four doctors for every 100,000 inhabitants (cf. Switzerland with 361). Since 1996 the Swiss Red Cross (SRC) has been working with the Togolese Red Cross and the Ministry of Health to provide better health care facilities.

Every two years since 2003 the SRC has been holding a fundraising gala in Zurich. Thanks to high-profile guests and exclusive auction lots, the event raises a considerable amount of money to help the most vulnerable people in the world. Since 2005, the major event has been organized by a group of highly committed women. Hilda Burger-Calderón, Isabelle Ohnemus, Amaya Albers-Schönberg, Susan Bär, Marilo Illy, Sabine Parenti, Sandra Bauknecht and Suzanne Von Meiss have been working tirelessly for the past six years, free and voluntarily for the Swiss Red Cross.

As a thank-you, the SRC invited the Gala Committee to visit Togo to see for themselves how the proceeds are used. So, on 6 November 2010 we met up with five adventurous women from the Gala Committee at Zurich-Kloten airport. When we arrived in Lomé at 11 p.m. the heat was still oppressive. At lightening speed the director of the Togolese Red Cross, Mr Rémy Afoutou, and the SRC delegate, Mr Edoh Adjakly, ushered us through the VIP customs channel – a first small sign of the high esteem in which the Red Cross is held in Togo. The following day our group was given the “visites de







courtoisie” that are so important in Togo. In discussions with representatives of the government, the Togolese Red Cross (CRT) and the local SRC delegate, we found out a lot about the country, its problems and the challenges faced by the Red Cross programmes. So we were excited to finally be travelling out to those regions that need Red Cross aid most urgently.

After a six-hour drive along a potholed track, we reached Blitta, a small village in the Central Region of Togo. The children were the first to discover our arrival. They were dirty and half-naked, suffering from eye infections and rashes. Cheering excitedly, they accompanied our Jeep along a bumpy mud road to the poor, straw-roofed huts. As we arrive, we are met by a double row of about 50 villagers singing a welcome song for us. We were led through this “guard of honour” to the meeting place. Strangers from an unknown world smiled broadly at us and sang in our honour. I was not the only one for whom this touching welcome brought tears to his eyes. At the round meeting point with a straw roof, about 70 people were waiting for us. We were asked to sit in the places of honour next to the village elder in his splendid traditional costume. The interpreter explained to us that most of the people present were Red Cross volunteers who taught the other villagers about hygiene and infant care. One of them is Samuel, a 35 year-old father. “A friend of my cousin’s still only gives her daughter water from the Red Cross well. Her last child died from diarrhoea, but I’m sure her little daughter will survive.” Samuel is still concerned about malaria, which every year claims the lives of large numbers of children in Togo. “We really need more mosquito nets. Only when all the mothers and their children sleep consistently

under mosquito nets will they be safe from malaria.” 26 year-old Moussa was glad that the “dames suisses” were finally here. “You give us courage and confidence. We notice every day just how important our work is and how happy the people are that we can help them.”

Hilda Burger-Calderón thanked the villagers on behalf of the delegation for their warm words and the overwhelming welcome: “You can be proud of your achievements.” She was extremely moved to see how much commitment and initiative the villagers had and how they were able to make the most of their circumstances - and always with a smile.

In the villages surrounding Blitta we were able to experience the work of the Red Cross for ourselves. We visited a hospital where an elderly woman had just had an operation to remove her cataract. We were able to attend the short operation, paid for by the Committee ladies. Now the woman can see again and so she is no longer a burden on her family.

We stopped off at a birthing centre. The motorcycle ambulance paid for by the SRC had brought the six heavily pregnant women here so that they could give birth under medically safe conditions. Because in Togo, out of 100,000 live births 510 mothers still die while giving birth to their child, mostly leaving a large family behind.

It was indescribable to share the lives of these people and witness their happiness at the success of the Red Cross work. On 14 November we flew back to chilly Switzerland, our heads full of unforgettable memories and our hearts filled with great gratitude.

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SANDRA MARIA MEIER



Sandra Maria Meier has been a television and event presenter for many years (ZDF, Deutsche Welle TV). In her diverse career she has presented a number of TV shows as well as many international events in multiple languages. Ms. Meier studied Journalism, and has achieved the title of Dr. phil. in romance philology. Tonight, she welcomes you as your host throughout the evening.

PROGRAMME OF THE EVENING

6:30 PM BLUE CARPET CHAMPAGNE
RECEPTION BY LOUIS ROEDERER

7:30 PM DIOR AUTUMN/WINTER 2011/2012
FASHION SHOW

8:45 PM WELCOME BY ANNEMARIE HUBER-
HOTZ, PRESIDENT OF THE SWISS RED CROSS

9:00 PM GALA NIGHT
*AND DINNER BY EXECUTIVE CHEF GION FETZ,
THE DOLDER GRAND ZURICH*

9:30 PM COLIN SALMON ON
THE TRUMPET

10:20 PM ERNST BROMEIS "DAS BLAUE
WUNDER" PERFORMS ON STAGE

10:40 PM CHARITY AUCTION CONDUCTED
BY MR. ANDREAS RUMBLER, CHRISTIE'S

11:40 PM TOP TOMBOLA DRAW

11:50 PM DANCING WITH
DJ STEFAN MOORE

12:00 PM CLOSING OF THE
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2:00 AM CARRIAGES

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For many people, clean drinking water is a luxury.

APG supports the Swiss Red Cross in order to change this. We wish everyone a wonderful gala. Cheers.

*MESSAGE FROM THE CHAIR OF THE
SWISS RED CROSS GALA COMMITTEE*

HILDA BURGER-CALDERÓN



As Chair of the Gala Committee, it is a great honour for me to welcome you to the Swiss Red Cross Gala 2011 at the Dolder Grand in Zurich.

For millions of people around the world, being able to drink a glass of fresh water remains a luxury that they have never had the chance of experiencing in their entire lives. Water often plays a decisive role in economic and social development as well as for basic medical care in the poorest regions of the world. And it is here that the Swiss Red Cross undertakes pioneering work in close collaboration with local organisations. In many cases, it doesn't take a lot to help.

With as little as 100 Swiss francs, you can give 10 families the means of buying a ceramic filter in order to purify polluted drinking water.

With 250 francs, five volunteers can be trained as health workers. These then provide their neighbours with advice on hygiene and health issues and monitor the growth of infants.

Last autumn, during a personal tour of various Swiss Red Cross projects in Togo, we were able to gain an insight into the wonderful work of the SRC and we could feel the gratitude of the people.

On behalf of the entire Swiss Red Cross Gala Committee, I thank you for your generous contributions and wish you all a very fulfilling evening.

Yours

Hilda Burger-Calderón
Chair of the Swiss Red Cross Gala Committee

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From left to right: Amaya Albers-Schönberg, Hilda Burger-Calderón (chair), Marilo Illy, Susan Bär, Sabine Parenti, Susanne von Meiss, Isabelle Ohnemus (vice-chair)

THE SWISS RED CROSS GALA COMMITTEE

On behalf of the SRC, we most warmly welcome you to the Swiss Red Cross Gala 2011 in Zurich. This is one of SRC's most important and biggest fundraising events.

In November 2010 we had the one-off opportunity to visit SRC projects in Togo. The Red Cross Gala Committee were deeply moved and impressed by the work being done by the Red Cross. Our visit to Togo has redoubled our motivation to make every effort to organise a successful Swiss Red Cross Gala for 2011. We want to maximise the funds we raise for SRC's projects of urgent necessity worldwide, especially in Togo.

We will be grateful if you can support us by giving generously.

Yours faithfully

The Swiss Red Cross Gala Committee





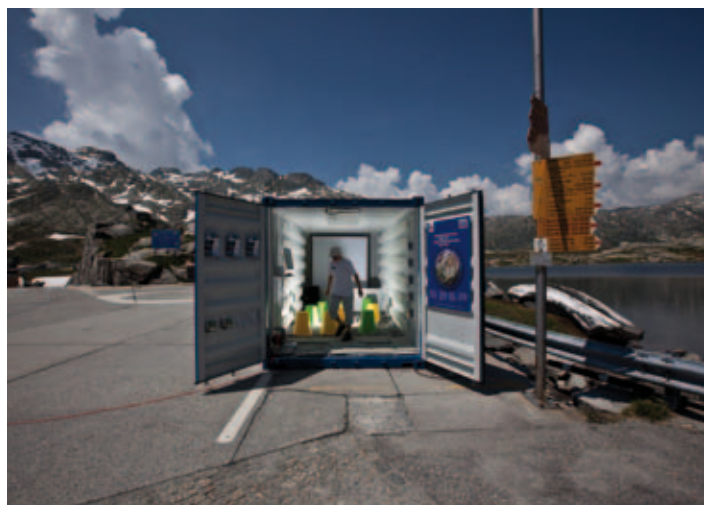
ERNST BROMEIS

39

“Swimming is not a fight. On the contrary. Force is of no use because water is always stronger.” For Ernst Bromeis, every lake has its own soul. He feels nothing but respect for water – and sometimes fear. But whenever he dives in, he does so wholeheartedly, abandoning himself to the element body and soul. With his “Blue Wonder” project, this water ambassador wants to draw attention to the fact that water is a finite resource and is not freely available.

In summer 2008, Ernst Bromeis crossed 200 lakes in the canton of Grisons, many of which were ice-cold. In July 2010, as the next phase of his project, Bromeis swam across the largest lake in each Swiss canton, totalling 300 kilometres. To present his project and his message to the general public, Bromeis bought a number of cargo containers which were customised by artists and then exhibited in places such as the Lucerne Culture and Congress Centre, the Montreux Jazz Festival, the Olympic Museum in Lausanne and the Waisenhausplatz in Bern. For 2012, Bromeis is planning a journey down the Rhine from its source in the Tomasee, in the Canton of Grisons, all the way to Rotterdam.

ON THE COURAGE OF BRAVING THE IMPOSSIBLE



“Das Blaue Wunder – Switzerland 2010” took me through waves of happiness and pain. On my swimming journey, I dived into the largest expanses of freshwater in Switzerland. Those 300 kilometres of swimming gave me infinite opportunities to dive into the depths. I wanted to see for myself that water is finite and that even in Switzerland, a country blessed with water, the “blue wonder” is not freely available.
– Ernst Bromeis

Ernst Bromeis is a water ambassador and extreme swimmer. For the past four years, this cross-over artist from the Grisons region has devoted himself full-time to the most important of all resources: water. “Whoever loves water loves life.” Ernst Bromeis lives his passion to the full, never growing tired of it – even in the very depths of his own soul.

www.dasblauewunder.ch

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*MESSAGE FROM MANAGING DIRECTOR,
HEAD INVESTMENT BANKING CREDIT SUISSE
SWITZERLAND*

MARCO ILLY

The mission of the Red Cross is one of the greatest humanitarian achievements since the 19th century, 149 years later it continues to excel in providing help to those in need on a global scale.

Credit Suisse strongly believes in the merits of philanthropic engagement. As a global institution, we depend on a stable and prosperous environment. Thus, we see it as our responsibility to support the great organizations – such as the Red Cross – dedicated to contributing to the welfare of our society.

In 2008, Credit Suisse became the first global financial institution to join the ICRC Corporate Support Group, complementing our existing relations with national Red Cross societies in Switzerland, the US, Hong Kong, Australia and Singapore.

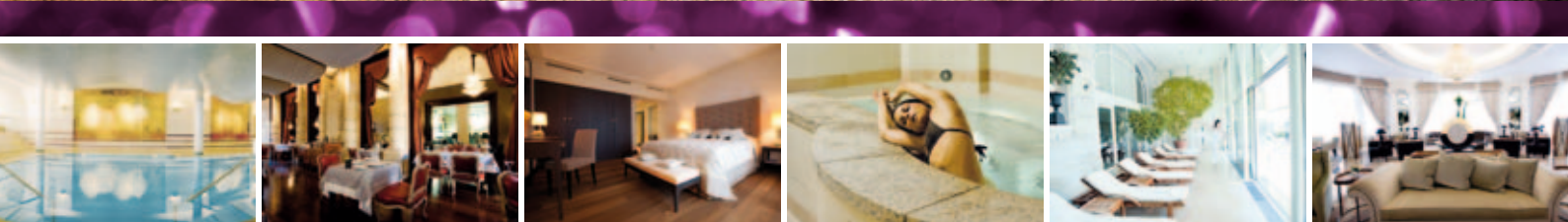
This year's Gala is dedicated to the "Victims of Forgotten Disasters", and the Swiss Red Cross is working on a number of projects around the world to support this cause. Water is the theme of the Swiss Red Cross Gala 2011. Millions across the planet are still deprived of clean drinking water exposing populations across the globe to the risk of diarrhoea, cholera, typhoid fever and hepatitis A.

With this event, you can help to support the Swiss Red Cross in this important area.

Credit Suisse is proud of the achievements of the Swiss Red Cross and is honoured to support this event. We wish you an enjoyable evening.



Marco Illy
Managing Director,
Head Investment Banking Switzerland
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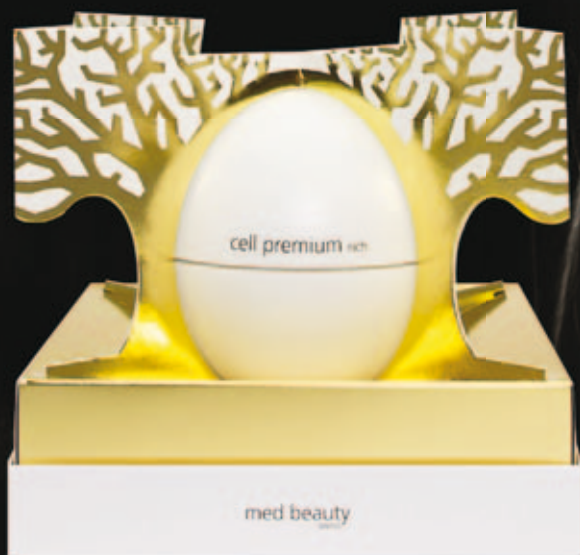
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COLIN SALMON

A child soloist who performed in London's Royal Albert, Colin Salmon was already an acclaimed trumpet player and singer when he landed firmly on his feet as an actor, after being spotted busking outside a London theatre by the late James Baldwin. Offered a stage role as one of Billie Holiday's musicians, Colin made such an impression that he rocketed to stardom after being cast in his first ever TV role – which was also his first time in front of a camera – alongside Dame Helen Mirren in in Bafta-winning *Prime Suspect 2*. Colin has since starred in countless films, from Chief of Staff "Robinson" in three James Bond movies, to action hero "One" in "Resident Evil" and Max Stafford in "Alien Versus Predator". He worked with Anthony Minghella playing the notorious trumpet-playing-husband in "No1 Ladies detective Agency" and has starred

in many romantic roles – in Woody Allen's film "Matchpoint", to the new hit US TV hit series "Single Ladies" for VH1. Colin is an inspirational role model to young people, giving his time as Ambassador with His Royal Highness Prince Charles's "Prince's Trust", to leading one of the UK's largest 'masquerade bands' at London's famous Notting Hill Carnival. A keen cricketer, Colin is a founding director of Cage Cricket, an exciting new sport bringing cricket to inner cities. But film and music aside, Colin's cites his most successful role as husband and father – he has been married to artist Fiona Hawthorne for 23 years and the couple have 4 beautiful children.



Masterpiece Double Rétrograde



Masterpiece Roue Carrée Seconde

M MAURICE LACROIX

Since the first Maurice Lacroix watch was launched in 1975, the company has developed into a sought-after manufacture brand. In late 2006 Maurice Lacroix set up its own workshops producing complex components for its unique mechanical calibres – catapulting the company into the exclusive class of Swiss watch manufacturers. Maurice Lacroix soon registered many patents and brands with its continuous innovations in both technology and design. Maurice Lacroix employs more than 200 people across the globe – the majority working at their international headquarters and the production sites in Saignelégier and Montfaucon in Switzerland.

Never Stop Moving: the Kinetics of Time

The timepieces in the Masterpiece Collection are the perfect synthesis of Maurice Lacroix know-how and are anchored in an urban, dynamic and elegant 21st century. This collection spearheads the brand, and, its interpretation is a wonderful illustration of complications, especially retrograde displays, that Maurice Lacroix has been specializing in for many years.

Until now Masterpiece watches have evolved in step with hand-wound mechanisms, but now, for the first time, their technological sophistication is embodied in automatic calibres. Meeting the highest manufacturing standards of traditional mechanical watchmaking, the new Masterpiece models, Calendrier Rétrograde and Masterpiece Double Rétrograde, based on historical pieces, place polished elegance at the heart of a technological sophistication served by modernist design.

In keeping with the new advertising concept, “Never Stop Moving”, the automatic Masterpiece watches have the idea of movement as their guiding principle. The caliber, wound up by the simple movement of the wrist is the exemplification of such a philosophy.

Masterpiece Roue Carrée Seconde – The Square that Keeps on Turning

Success breeds success. In 2010, Maurice Lacroix set a cat amongst the pigeons in mechanical watchmaking by developing a square wheel mechanism – the first in watchmaking history. Quite apart

from its sheer aesthetic appeal, it introduced a whole new way of marking the passage of time. In 2011, Maurice Lacroix’s Roue Carrée Seconde offers a fresh angle on the passage of time, by focusing on the seconds display. As a result, the Masterpiece Roue Carrée Seconde is a truly fascinating spectacle to behold.

Designed by watchmaker and engineer Michel Vermot in collaboration with the Haute Ecole Arc du Locle, the square wheel mechanism has taken years to perfect. As the gear profiles of non-circular wheels cannot, by definition, be regular, the principal challenge was to define the shape of the teeth in order to ensure constant power transfer. The wheels were made using LiGA technology – a revolutionary process that combines the techniques of photolithography and electroforming to make high-precision micro-components that cannot be made with traditional machining methods. The eye is mesmerized from the very first glance by the hypnotic movement of the Masterpiece Roue Carrée Seconde.

The Masterpiece Roue Carrée Seconde – an unprecedented fusion of technology and talent – encapsulates the philosophy of Maurice Lacroix and its Masterpiece collection. A philosophy in which engineering and beauty dovetail to challenge the boundaries of design, in an attempt to change the very face of time. Resolutely masculine and eminently technical, this new item – a contemporary watch that breaks with preconceived ideas to stay ahead of its time – confirms the brand’s status as expert innovators. Galvanizing the most technical of watchmaking skills, it offers time a new lease of life.

For more information on Maurice Lacroix and its watches, go to www.mauricelacroix.com or visit us on www.facebook.com/mauricelacroixwatches.



*WE ARE VERY PROUD TO WELCOME
THE INTERNATIONAL DIRECTOR OF
CHRISTIE'S, TO THE SRC GALA 2011
IN HIS ROLE OF AUCTIONEER.*

ANDREAS RUMBLER

Andreas Rumbler began his career at Christie's in London in 1989. Ten years later, in 1999, he was appointed Director of 20th Century Art. In addition to his specialist activity, Andreas Rumbler was appointed Director of Christie's Germany, and in 2000 he left London to return to Christie's German head office in Düsseldorf. As an auctioneer, he conducts sales for Christie's in London, New York and Zurich. He also assists organisations, museums and institutions around the world with charity auctions.

48

CHARITY AUCTION

The charity auction is always one of the major highpoints of the Swiss Red Cross Gala in Zurich. Fortunate buyers can offer themselves exceptional lots, priceless experiences and unique opportunities. Dream journeys throughout the entire world, a thrilling Formula 1 weekend at the Italian Grand Prix in Monza, an exclusive Régine Giroud diamond ring, a Maurice Lacroix watch and a brand new VW Polo will give your every reason to join the bidding process, thereby supporting the work of the Swiss Red Cross worldwide.

So get caught up in the auction fever and up the ante! The auctioneer Mr Andreas Rumbler, CEO of Christie's in Germany, will be more than happy to see you taking part.

IN AID OF THE SWISS RED CROSS AND ITS "VICTIMS OF FORGOTTEN DISASTERS" PROGRAMME

THE SWISS RED CROSS: CONDITIONS FOR SALE OF GOODS AT AUCTION

METHODS OF PAYMENT: cash, CCP, bank transfer, Amex, MasterCard, Visa
Absentee bidders' credit confirmation should be established prior to the auction

Each lot shall be at the buyer's risk from the fall of the hammer but must be paid for in full before the property of the goods passes to the buyer. **When a bid is accepted by the auctioneer's fall of the hammer, the successful bidder shall be deemed to be personally liable on making an accepted bid and the amounts of the accepted bids shall be immediately payable to SWISS RED CROSS**, recognized as a charity by Zewo. The buyer of each lot shall give his name and address and proof of identity to SRC at the sale and shall pay the purchase price in full at the conclusion of the auction.

This memorandum of contract is by way of confirmation only and successful bidders will be liable to pay the amount of an accepted bid notwithstanding that they fail to complete a memorandum of contract. Neither SRC nor their servants or agents are responsible for errors of description or for the authenticity of any lot or for any misstatement as to any matter affecting the lot.

Neither SRC nor their servants or agents make or give, nor has any of the employees of the SRC any authority to make or give, any representation or warranty in relation to any lot and any implied conditions or warranties are excluded. SRC reserves the right to fix a reserve price for any lot, and may without giving any reason refuse to accept the bidding of any person. In the case of a dispute as to any bid, SRC may immediately determine the dispute or put up the lot again at the last undisputed bid or withdraw the lot. All goods are sold with faults and imperfections and errors of description. Illustrations in catalogues/brochures are for general identification only. SRC sells the items as the beneficiary of the generosity of the named donor.

Any holiday, event or any other service sold is subject to any restrictions stipulated by the donor and referred to in the catalogue/brochure or advertised at the auction. SRC accepts no responsibility for the performance of any service (i.e. holidays, excursions, etc.) sold. The buyer shall pursue any claims in respect of the supply or failure to supply the service against the supplier of that service and not against SRC.

Buyers should satisfy themselves prior to the auction as to the conditions of each lot. Any statement by SRC as to the lot is a statement of opinion only and every person should rely on his own judgement as to all matters affecting the lot. The highest bidder for each lot shall be the buyer of that lot. Some of the lots are subject to a reserve.

Nº 1

The Six Senses Group is offering a 7 day stay at the exclusive Six Senses Con Dao Resort, Vietnam for 6 people.

Six Senses Resorts & Spas welcomes you and your family to Six Senses Con Dao, the first 5 star resort in the archipelago islands. True to Six Senses philosophy of selecting remote (but accessible) destinations in areas of outstanding natural beauty, Con Dao is an untouched and breathtakingly beautiful area, protected for decades as a national and marine park. Six Senses Con Dao is reached by daily flights, of just 45 minutes, from Ho Chi Minh City.

With a passionate commitment to supporting and protecting the environment, Con Dao has been built with the very lightest ecological footprint. Their 50 villas sit up along a mile of sandy beach, sheltered by the green forested hills behind and with stunning vistas of the deep blue sea and the curve of the bay. All building materials are from natural, sustainable sources and local where possible. The teak is reclaimed from the Vietnamese interior and includes more than a thousand beautifully carved antique panels. 50 villas sit along 1.6 kilometers of golden, flat sands, beneath green forested hills – Villas are either Ocean View and Ocean Front, single storey and duplex offering a choice of one, three and four bedrooms. At the resort's heart, is a Vietnamese market and the main restaurant, "By the Beach" serving Asian fusion and Western dishes. Enjoy water sports, hiking or holistic wellbeing in the Six Senses Spa!

Please note: Valid until March 2012, blackout dates are Christmas, New Year and TET (Vietnamese New Year Jan 23.)

Value: CHF 23,500



Nº 2

"The Wave" Picture by Michel Comte

Artist Michel Comte was born 1954 in Zurich, Switzerland. The professionally trained art restorer approached photography autodidactically. 1979 Comte received his first international advertising assignment from Karl Lagerfeld for the fashion house of Chloe and moved to Paris.

Work for the American Vogue lead him in 1981 to New York and later on he took residence in Los Angeles. "I have always lived on the edge", Comte states on his restless persona. "If I no longer have a sense of risk I immediately move on. I probably inherited that from my grandfather." (Swiss aviation pioneer Alfred Comte.)

Within a few years, Michel Comte evolves to one of the most sought-after fashion and magazine photographers in the world. For Vanity Fair and Vogue, he portrays numerous celebrities from the world of art, movies and entertainment, ranking from Julian Schnabel, Jeremy Irons and Demi Moore to Mike Tyson and Michael Schumacher.

In addition to portrait photography and fashion Comte has also increasingly moved towards photo-reportage and documentary. On photo assignments for the international Red Cross as well as his own Michel Comte Water Foundation he has travelled war zones and unstable areas in Iraq, Afghanistan, Bosnia, Sudan and Cambodia.

Today, you have the opportunity to bid on his work "The Wave". Taken in October 2010 on a helicopter flight over the Bernese Oberland, Comte describes the picture – "It felt like a wave of clouds was approaching us".

Value: CHF 15,000



"The Wave" 80 cm x 150 cm



N° 3

Maurice Lacroix

Bid for this Maurice Lacroix package that will guarantee a unique and everlasting memory, for your wrist and your adventurous spirit!

The package consists of an exclusive timepiece, a money-can't-buy kite weekend in Spain and a sporty Chronographe.

The elegant and contemporary manufacture timepiece is the perfect match for a person with a modern lifestyle, filled with substance. It has a classically designed case in 18K pink gold and a dial in solid 925 silver. The hand-wound manufacture movement emphasises the craftsmanship and know-how that lies beneath every in-house developed timepiece at Maurice Lacroix. The Masterpiece Calendrier Rétrograde is a limited edition watch that reflects high quality watch manufacture competence and timeless design at its wearer's wrist.

Looking for a dash of adventure? Swiss extreme kitesurfer and Bering Strait conqueror Geza Scholtz will spend a money-can't-buy weekend at Tarifa (Spain), Europe's Mecca for kitesurfing, with you. You will fly to Malaga and spend a week-end (Friday to Sunday) in Tarifa - flight, accommodation in a luxurious hotel and Geza's exclusive on-the-spot support are part of this package. An unforgettable experience is guaranteed.

But, you can't really kite with the limited edition Masterpiece Calendrier Rétrograde on your wrist, can you. This is why we offer a sporty timepiece that's perfect for all weather and water conditions, as a part of the package. The Pontos Chronographe has a lightweight titanium case, an automatic movement and comes with a rubber strap. An uncomplicated partner for a day out having fun.

Value: CHF 35,000 (Masterpiece Calendrier Rétrograde CHF 27,000)



N° 4

Formula 1 in Monza

Feel the adrenaline pump and experience the Formula 1 like never before!

Bid for a VIP trip to the September 2012 Formula 1 Grand Prix Santander d'Italia. This excellent lot includes six Formula One Paddock Club passes and two nights stay (Friday and Saturday) at the Four Seasons Hotel, Milan.

Your Passes will entitle you and five of your guests to VIP Hospitality, a garage tour and pit-lane walk, an open bar with champagne, and most importantly: an exclusive, prime viewing position to watch the Formula 1 race! You and your guests will also enjoy a gourmet luncheon with fine wine, car parking pass and access to the chill out area.

Value: CHF 30,000



N° 5

Montegrappa's Portrait Pen

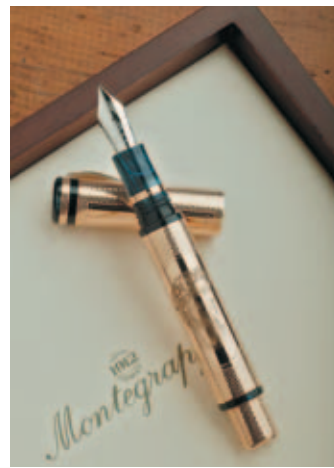
Portrait Pen is a project that is faithful to the history and values of Montegrappa, the first Italian pen manufacture, whose writing instruments are appreciated and sought after throughout the world by collectors and lovers of beautiful objects. They are valued for the originality of their design, the unmistakable imprint of Italian elegance in their appearance and the superior quality of their craftsmanship, which makes use of exclusive techniques inherited from the goldsmith's tradition, transformed by the inspiration of innovation.

A precious, rare object, made for a selected elite of the fortunate few who love to surround themselves with beautiful, exclusive, highly personalised things. A pen in rose gold designed by Montegrappa which the client may have engraved with whatever he or she would most desire: the portrait of a loved one, the secret symbol of an engagement, or any subject which has special significance for only one person. Or two.

The engraving is an authentic work of art, carried out using the traditional manual technique of burin engraving by a steady, expert hand directly on the surface of the pen.

Every example of the pen is unique and different. It is the portrait of an individual passion and it has the same personality as the person who carries it. It is Montegrappa's exclusive writing jewel.

Value: CHF 50,400



Montegrappa
— ITALIA —

N° 6

Experience the “St. Tropez” of the Caribbean – St. Barth!

Travel with American Airlines to Miami, and from there on to the famous island of Saint Barthélemy, “The Unique Island” – better known as St. Barth to the fashionable set that frequent this pearl nestling in the middle of the Caribbean Sea. Its pure white sandy beaches stretch between an emerald sea and an azure colored sky.

Upon your arrival on St. Barth you will be welcomed for five nights in the fabulous Hôtel Guanahani & Spa, one of “The Leading Small Hotels of the World”. The Guanahani's startling coloured cottages, from yellow to indigo or purple to bright green, are scattered amongst bougainvilleas, hibiscus and a coconut grove stretching between the ocean and the lagoon. You will enjoy the “Deluxe Ocean View Room” just a few minutes from the beach.

Value: CHF 18,000



N° 7

Exclusive Diamond Ring with One-Carat stone by Régine Giroud.

Diamonds are a symbol of success, love and happiness due to their hardness and durability. Tonight it is an honour to present this dazzling creation by Zurich Diamond Expert Régine Giroud. A unique piece in 750 yellow gold, beautifully crafted, a one of a kind ring. Elegant and sophisticated, this ring is truly a work of art.

Régine Giroud – Diamond Expert GIA and Gemmologist is based in Zurich, providing expertise and a wide range of jewellery, ranging from antique jewellery, to pearls and diamonds. Her selection of handcrafted jewellery is of exceptional beauty and of the highest quality.

exclusive diamond ring

unique piece in 750 gold

1 profile-cut diamond 1.02 ct H-vs1

26 brilliant-cut diamonds weighing 0.45 ct H-vs1

Value: CHF 22,500

RÉGINE GIROUD AG JUWELEN

In Gassen 6

8001 Zürich



**RÉGINE GIROUD
JUWELEN**

N° 8

Tailor-made holiday experiences with Kuoni Concierge: Travel in perfection

Experience unforgettable moments in the heart of the Serengeti, spend wonderful nights in the Carlton Hotel St. Moritz, and enjoy the unrivalled travel advisory service of the Kuoni Concierge – we are pleased to offer a package that makes you feel the culture of travel in perfection.

The Serengeti Bushtops Camp is a seductive oasis of luxury tents, blending tranquility and world class comfort with a raw, inspiring landscape, situated on a hill amidst the breathtaking Serengeti. Our journey for two persons includes business class round-trip tickets from Zurich to Kilimanjaro and all transfers, 5 nights in the Serengeti Bushtops Camp and 2 nights in the Arusha Coffee Lodge that offers luxury accommodation in the midst of a coffee plantation.

In addition, we invite you together with The Leading Hotels of the World to enjoy the Carlton Hotel St. Moritz facing the exciting setting of the Swiss Alps. The Carlton, the first Boutique Hotel in St. Moritz, has redefined the concept of luxury by combining tradition with modernity in a unique way. Our voucher worth CHF 7 000 can be redeemed for any number of persons.

A perfect journey, may it lead us to the Swiss Alps, to Africa or anywhere else, is more than a standard package. It offers exceptional experiences of places, landscapes, cultures, events, and people that only a special knowledge makes available. The Kuoni Concierge is your partner at creating those perfect moments. That's why we offer additionally 12 months complimentary travel advisory and organisation as well as 12 months complimentary Loyalty Programme

Management by Kuoni Concierge for two persons. Besides, you can find out your true travel longings and dreams with the new Kuoni Travel Compass – our new advisory tool to help you experience an unforgettable journey that is truly unique and specially designed for you.

Value: CHF 35,000

Terms: Timing of the journey to the Serengeti Bushtops and to the Carlton St. Moritz has to be planned in a timely manner and is subject to availability and season. Black-out periods are Christmas and New Year. All extra services "in destination" are not included in this package.



Nº 9

Experience the “Big Apple” like never before

You will be travelling in Business Class with American Airlines, to experience an unforgettable voyage to exciting New York City, the melting pot of America, and the most important international, financial and cultural city in the USA.

You will enjoy a two day stay for two at the legendary Jumeirah Essex House Hotel, in one of their Junior Suites. Jumeirah Essex House is nestled between the beauty of Central Park and the buzz of Broadway. Enjoy the stylish setting, and surround yourself in the elegance that has lured dignitaries, celebrities and world leaders to this exclusive hotel for years. Celebrating over 75 years of luxury on Central Park South, the historic Jumeirah Essex House first opened its gilded doors in 1931. This Manhattan landmark pays homage to its classic Art Deco heritage.

Then, get a personal tour of the world’s most exciting trading floor – the New York Stock Exchange at Wall Street – by Jens Korte, Wall Street correspondent for SF.

American, American Eagle and the AmericanConnection® airlines serve 250 cities in over 40 countries with, on average, more than 3,400 daily flights. American Airlines offers up to 37 daily non-stop departures from Europe to the US.

Value: CHF 14,000



American Airlines
AA.com

Nº 10

VIP Weekend – Free flight Zurich-Verbier / Verbier-Zurich combined with stay at Hotel Nevaï

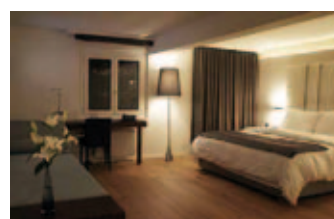
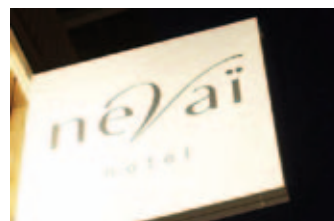
Hotel Nevaï and Heli-Alps provide you with an unforgettable VIP weekend in idyllic Verbier. Double Room, Fri-Sun.

Nestled in the heart of Verbier is a hotel that defines the snow, Nevaï. A modern personality designed with mountain warmth and interspread with vibrant highlights, this new hotel boasts the ultimate in sophistication, dining, nightlife and relaxation.

Nevaï incorporates all the typical features of a luxury hotel with a chic modern Alpine design. The hotel consists of 33 superior rooms and 2 spectacular penthouse suites, offering high standards of comfort and design.

You will fly in by helicopter from Zurich to experience the tranquil Swiss Alps from an amazing view, with travel kindly provided by Heli-Alps. Founded in 2005 by 4 pilots, helicopter enthusiasts, Heli-Alps Ltd is a company located at Sion Airport, in the heart of the Swiss Alps, at the foot of the majestic peaks of Switzerland. Since its beginning, the primary objective of the company is to share his passion for flight. In recent years, Heli-Alps has specialized in moving people in Switzerland and beyond borders, as well as transport for Heli-Skiing during the winter.

Value: CHF 12,500




HELI + ALPS

N° 11

More innovation, more features, more safety. The VW Polo Team.

The new VW Polo, kindly provided by AMAG – it could be yours tonight! The Polo has launched a new class with its all-new design, spacious feel and high quality standards. Its attention to detail and pursuit of perfection make the Polo the ideal choice for lovers of maxing out minimalism and the finer things in life.

Volkswagen satisfies the high expectations of its customers in every respect with the Polo – including its environmental impact: the fifth generation of the Polo sets new benchmarks with extremely clean-running and economical engines coupled with intelligent design. The Polo stands up to the closest scrutiny, as demonstrated by the Environmental Commendation it has been awarded. The environmentally sound development of this highly successful compact car represents an important step towards sustainable mobility for all.

The AMAG Group, a company, literally moving Switzerland – since 1945. AMAG is Swiss general importer of the VW brands VW, Škoda, Audi, SEAT as well as VW Commercial Vehicles. Through a countrywide network of dealers, made up of 85 AMAG and around 400 brand partner companies, the vehicles reach their customers.

Be sure to take a look at the new VW Polo, set up for you on site, at the gala night!

Value: CHF 25,000



farmclub.ch

Verbier's world famous nightclub
Switzerland

www.nestle.com



Nestlé

Good Food, Good Life

Savourer la vie

SILENT AUCTION

IN AID OF THE SWISS RED CROSS AND ITS "VICTIMS OF FORGOTTEN DISASTERS" PROGRAMME

In addition to the official charity auction, we provide you with yet more opportunities to offer yourself or your loved ones something special while supporting the Swiss Red Cross. Throughout the entire evening (8 p.m. to 12 p.m.), in the aptly-named silent auction held in the foyer of the ballroom, other exclusive and beautiful items are waiting to be purchased. You will be seduced by the numerous attractive items on offer, ranging from an evening gown to exclusive wellness and hotel stays, a "priceless" magnum of Louis Roederer Cristal signed by the star tenor José Carreras, a designer chair by Rolf Sachs.

The lots are displayed individually in the foyer and described in detail. All you have to do is write your name, table number and bid on the slip corresponding to the particular exhibit. Then you should keep an eye on the object you are bidding for and raise the stakes if someone else outbids you. The silent auction ends at 12 p.m. precisely.

The items on offer in the silent auction are described in the following pages. The Swiss Red Cross is looking forward to your active participation!

Silent Auction

Dress by Rami Al Ali

Straight from famed Syrian designer Rami Al Ali comes this dazzling dress from his Haute Couture Autumn Winter Collection 2011-2012. Held in midnight blue with hand embroidered metallic blue glass beads, its elegance stands proof for the attention to detail that has gone into creating such a wonderful dress.

Established in Dubai in 2001, Rami Al Ali Couture entered the fashion arena with a bold collection and uncompromising couture designs. Be sure to have a look at the dress on site at the gala, and place your bid!

Value: CHF 4,000



RAMI AL ALI
C O U T U R E

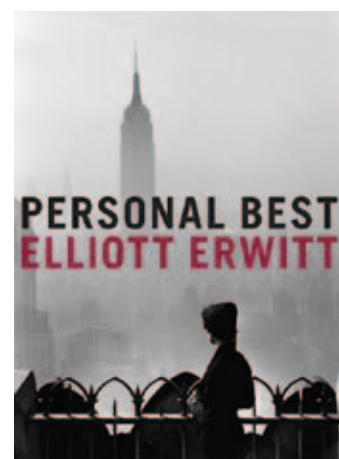
Silent Auction

Elliott Erwitt, the celebrated photographer of canines and icons!

You and your friends/family will have the opportunity to be photographed by the famous Elliott Erwitt. Born in Paris, in 1928, son of a Russian émigré, he arrived in the USA in the '30s, joining the prestigious Magnum Photos Agency in 1953. Besides his incredible photographs of beautiful and famous people, such as Marilyn Monroe, Grace Kelly, John F. Kennedy, Truman Capote and many more, he has a penchant for taking unique photos of mans' best friends – Dogs.

Additionally you will receive a copy of Elliott Erwitt's new book, Personal Best.

Value: CHF 8,000



Silent Auction

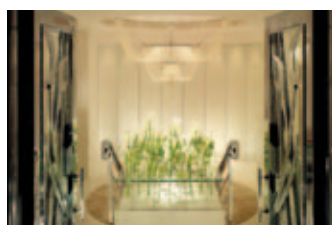
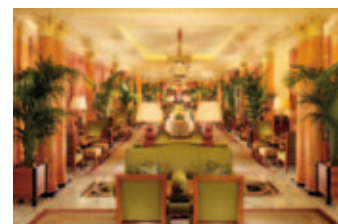
The Dorchester: Where Upper Crust Comfort Meets Sumptuous Décor and a glittering past

Calling The Dorchester a hotel is like calling champagne a fizzy drink or caviar a sandwich spread. The Dorchester rejects bland luxury in favour of an unabashed celebration of opulence in décor, a level of service that is nearly telepathic, and food and wine that is gloriously over the top. For 80 years, The Dorchester has played host to the noble and noteworthy: Prince Philip hosted his bachelor's party on the eve of his wedding to Queen Elizabeth II in the hotel's Park Suite; General Dwight D. Eisenhower planned the Normandy Invasion from his suite. An endless flow of leaders and celebrities have been guests, from stars of the past like Gloria Swanson, Marlene Dietrich, Richard Burton, and James Mason to today's headliners, Tom Cruise, Meg Ryan, and Nicole Kidman. Through the years, The Dorchester has upheld its reputation for infusing into its essence the glamour, excitement, and creativity of the people who have been passing through its doors for decades. It is consistently ranked one of the world's best hotels.

Enjoy a three night stay in a newly renovated Park Suite at The Dorchester inclusive of dinner for two in The Grill at The Dorchester and a spa treatment each in the glamorous The Dorchester Spa.

www.thedorchester.com

Value: CHF 13,700



The Dorchester

Silent Auction

Davidoff Humidor “Dome”

In 1911, Henri Davidoff opened a tobacco shop on Boulevard des Philosophes in Geneva, thus laying the cornerstone of today's global network of over 60 Davidoff Flagship Stores. With the anniversary of the very first store, Davidoff is celebrating “100 Years of Excellence in Fine Cigar Retailing”

The Davidoff Humidor “Dome” is of first-class quality and epitomizes perfection in both design and workmanship. Fitted with three dividers to facilitate the orderly storage of cigars and equipped with the exclusive Davidoff humidifier system, this humidor provides an ideal microclimate for the storage of 50 to 65 cigars.

Material: burl walnut, brilliant

Retail Price Switzerland with 50 cigars: approx.

Value: CHF 8,800



Davidoff

Silent Auction

“insepar-able” 2010 by Rolf Sachs

Sofa table

Material: Ash wood, felt

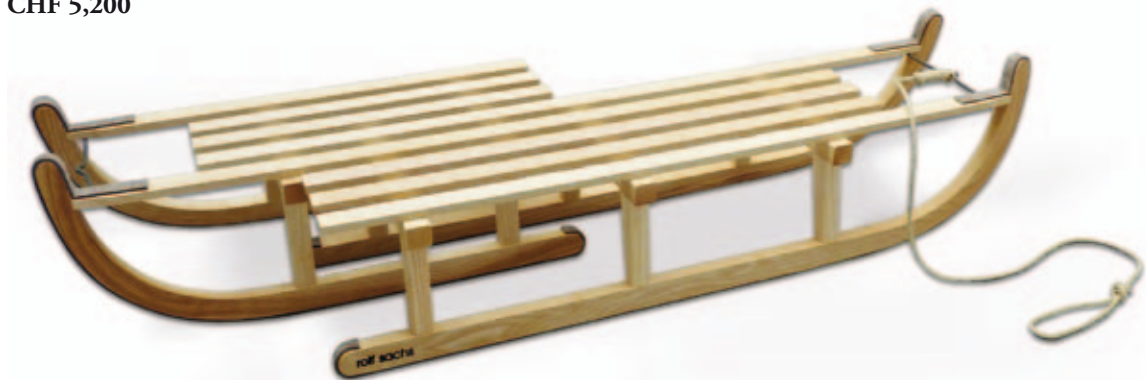
H26cm x W160cm x D50cm

Edition of 12

Two classic “Davoser” ash hardwood sleds are fused together like an “inseparable” couple to create a surreal and sculptural coffee table/bench, which takes your memory back to playful days in the snow.

The “inseparable” is produced by the renowned Swiss sled and luge-maker, Graf Schlitten in Sulgen, using the traditional wood bending technique.

Value: CHF 5,200



Silent Auction

Champagne Louis Roederer Cristal – signed by José Carreras, Kerry Kennedy and Adolf Ogi

Bid for a very special Louis Roederer Cristal Magnum (2002)! On the occasion of the St. Moritz Award 2011 star tenor José Carreras together with Mary Kerry Kennedy and Adolf Ogi, president of the honor committee of the St. Moritz Award, signed this exclusive bottle of champagne.

Founded in 1776, Louis Roederer is today one of the last major Champagne Houses to be an independent family affair. Louis Roederer concentrated his efforts in several countries, including Russia, and it was not long before the Tsar himself was a keen consumer of Monsieur Roederer's Champagne.

In fact, it became such a favourite of Tsar Alexander II that he asked Louis Roederer to reserve the best cuvee for him every year. From that day onwards, the Tsar's Sommelier visited Reims once a year to take a personal part in its winemaking.

In 1876, Tsar Alexander II pointed out to his sommelier that there was no visible difference between his Champagne and that served to his court, since all the bottles were presented draped with a table napkin and looked exactly the same.

He therefore demanded that his personal cuvee be served in bottles made of transparent crystal glass with a flat bottom, making them easily identifiable. Thus was Cristal born, and the first notion of a premium cuvee. For more than a century, the appearance of the patented Cristal bottle has remained unique and unchanged... and much imitated.

After the fall of the Tsars in 1917, the House of Louis Roederer decided to continue producing Cristal and to market it internationally. The result is a brilliant success. Today, the limited production of Cristal is far from being able to satisfy the increasing demand from Champagne lovers worldwide.

Cristal is characterized by its great finesse and elegance (a high proportion of Chardonnay), its delicate bouquet, and its perfect balance. Unanimously considered as a very exceptional wine, Cristal is still perfected with the same meticulous care.

Value: CHF 3,000



Cresta Run and Badrutt's Palace Hotel in St. Moritz

Go for the ultimate adventure in ice and snow! Enjoy a weekend for two in St. Moritz and feel the excitement of riding down the famous Cresta Run.

The Cresta is an ice run, three quarters of a mile long, that winds its way from above the 'Leaning Tower' in St. Moritz down a steep gully through ten testing corners, past the tiny hamlet of Cresta, to the village of Celerina. The total drop is 514 ft and the gradient varies from 1 in 2.8 to 1 in 8.7.

The Cresta has two starting points: Top and Junction. Beginners start from Junction and are encouraged to go down in a time of between 65 and 75 seconds. Riders brake using the rakes on their boots and if they are out of control they are certain to go out at Shuttlecock, the most famous corner of the Run. Fallers at Shuttlecock automatically become members of the Shuttlecock Club and are entitled to wear a Shuttlecock tie.

For the weekend you will stay at the legendary and unique Badrutt's Palace Hotel, the famous symbol of St. Moritz. Set in the breathtaking natural surroundings of the Swiss Alps and embedded in more than a century of history, the "Grande Dame" of Swiss hotels is home to royalty, stars and sport lovers who value quality. Lake St. Moritz, surrounded by picturesque alpine peaks and the shimmering Engadine light, is the ideal background for a destination that abounds with traditional hospitality and discrete service.

Value: CHF 3,000



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DANIEL HAGER

PHOTOGRAPHER

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TOMBOLA

IN AID OF THE SWISS RED CROSS AND ITS "VICTIMS OF FORGOTTEN DISASTERS" PROGRAMME










The tombola is also a regular feature of the Swiss Red Cross Gala. The tension mounts as the tombola tickets are opened. Have you won one of the attractive instant prizes? Is your ticket part of the final draw for the most valuable tombola prizes?

Ideally, you should buy one or more of the coveted books of ten tickets immediately to increase your chances of winning one of the large or small prizes.

How the tombola works:

- Tombola tickets are sold individually or in books of ten. One ticket costs CHF 20.00. A book of ten tickets costs CHF 200.00
- Every book of ten tickets includes at least one instant prize.
- Every ticket displays a number between 1 and 2500.
- Each number divisible by ten, i.e. which ends with a zero, wins an instant prize (e.g. 10, 980, 1340, etc.)
- All the other numbers which don't end with a zero are part of the final draw for the ten main prizes.
- The final draw for the five main prizes will take place at about 11.45 p.m. on stage in the ballroom.
- The instant tombola prizes must be collected from the tombola collection point before the end of the event. No unclaimed prizes can be claimed once the event is over.
- Winners of one of the main prizes must be present at the draw so that they can receive the prize or voucher for the prize in person.

The Swiss Red Cross is looking forward to your active participation! The following prizes have been provided once again by innumerable generous sponsors:

Value in CHF	Description	
15,800	Maurice Lacroix – Masterpiece Le Chronographe The Masterpiece Le Chronographe with its uncompromising purity of design impresses with its masculine, sporty and contemporary appearance. It has a manufacture hand-wound and hand-decorated mechanical movement, which was conceived and developed in Maurice Lacroix' own technical department. Since the first Maurice Lacroix watch was launched in 1975, the company has developed into a sought-after manufacture brand, producing complex components for its unique mechanical calibres. Maurice Lacroix is one of the world's few independent watch brands and has registered many patents with its innovations in technology and design. www.mauricelacroix.com and www.facebook.com/mauricelacroixwatches .	
13,000	IWC An elegant watch for men from the "Portuguese" Collection. Chrono-Automatic, Stainless Steel with black clock face and black alligator strap. Founded over 140 years ago and driven forward by the highest level of craftsmanship, IWC Schaffhausen has impressed ever since with its innovative approach to the art of watch making.	
9,575	Hotel Lausanne Palace & Spa 2 nights in the Coco Chanel Suite, including breakfast for 2 people, dinner "Méditerranée" at Gourmet-Restaurant La table d'Edgard.	
8,000	Cell Premium Luxury Trip to Kuala Lumpur Holiday paradise Malaysia for two. 1 week dream holiday at 5* Golf-Hotel the Saujana, member leading hotel of the world. Double room deluxe suite. Play golf and experience the mega-metropolis as well as the famous Petronas Towers, the highest twin towers in the world and enjoy wellness and anti-aging treatments in the Spa and Med Beauty Center by Dr. Gerny www.thesaujanahotel.com sponsored by www.vip-world.ch	 
5,800	Château Lafite Rothschild, 1st cru classé, Pauillac, 2000, Magnum The quality of Château Lafite Rothschild needs no introduction. As early as 1815, Abraham Lawton had already designated it as leader: "I ranked it as being the most elegant and delicate, with the finest body of the three (leading wines)" he qualified in 1855. As to Château Lafite's attributes found in all vintages, it was an enlightened amateur that summed it up best by saying "...whatever the case, all the Château Lafite wines have an almond and violet aroma!" Vintage 2000 Very dark colour with hints of purple. The aromas are sumptuous and captivating, both powerful and extremely delicate on the palate, with remarkable tannic structure and length.	 
4,500	Hotel Zürserhof The elegant and clearly laid out ski resort of Zürs, Austria is located in a sunny high-lying valley at an altitude of 1720 metres. Hotel Zürserhof kindly offers 4 nights for two in one of their junior suites.	
4,300	Beau Rivage Palace in Lausanne 1 voucher for the Beau Rivage Palace in Lausanne worth CHF 4,300 includes 2 nights in a Junior Suite with view of the Lake and the French Alps Full buffet of breakfast in our restaurant "La Terrasse" or continental breakfast in the comfort of the room A 50 minute massage per person in our Cinq Mondes Spa 1 dinner for two at "Anne-Sophie Pic au Beau-Rivage Palace" – 2 Michelin stars restaurant Free access to the spa, the fitness, tennis courts, jacuzzi, pools and hammam	

3,400	Maurice Lacroix – Fiaba Ladies Watch This elegant and contemporary ladies watch is divinely slim and seductively feminine. It impresses its wearer with 68 diamonds and a mother-of-pearl dial. The gently curved profile of the stainless steel case as well as the metal bracelet makes it sit on the wrist like a second skin, hugging its curvature perfectly. For a woman who knows what she wants.	
3,000	Geneva Lab Offers their iPod Stand Model “XL” in red. The Geneva Sound System Model XL is a reference system in some legendary recording studios in rock and roll history, and Geneva is also found in the homes and studios of leading product designers, fashion creators, architects, artists and art collectors.	
2,300	The Peninsula Hotels The Peninsula Hotels offer stays in their luxury Hotels all across the world for two. Hotels include The Peninsula New York, Hong Kong, Manila, Bangkok, Shanghai, Beijing. (Stays include breakfast, but transport is not included)	
2,000	Elie Saab A beautiful, limited edition perfume by Elie Saab. Presented in a luxurious case, the perfume is limited to 200 pieces, all numbered – a rare and precious object.	
2,000	Cell Premium Offers a relaxing weekend for two at 5 star luxury hotel Parkhotel in Weggis, including luxury anti-aging treatment Cell Premium at the Med Beauty Swiss Center by Dr. Gerny. Pure relaxation at the beautiful Vierwaldstättersee, www.phw.ch , sponsored by www.vip-world.ch	
1,750	The Dolder Grand The Dolder Grand kindly offers a voucher for one overnight stay in a Junior Suite including Garden breakfast for two persons.	
1,300	Adriana Tripa LOOX & Shisheido Kindly offer an exclusive photo shoot with make up and styling by Adriana Tripa, LOOX photo studio using Shisheido products.	
1,000	Art 4 Fun Camilla Baretta and Michala Brincker of Art 4 Fun kindly offer two of their beautiful pictures printed on acryl glass and aluminium. Size 70 x 100	
890	Abeler & Bro Offer a Travel Bag – Modello Mantova in suede.	
850	Régine Giroud, Zurich Offers 1 pair of long earrings, 18 karats white gold with onyx and corals	
580	Régine Giroud, Zurich Offers 1 black Evening Bag with Sequins and Glass Pearls	
500	Ledergerber Mode Offers 4 Gift Certificates	
450	Parentis Finest Cashmere Kindly offers 3 beautiful cashmere scarfs	
400	Parentis Finest Cashmere Kindly offers 10 hand embroidered silk pareos	

385	Carolina Herrera Offers a beautiful Matryoshka handbag in green leather
370	Clarins SA Clarins SA kindly offers two sets containing: One facial care at a Clarins Skin Spa, Huile Tonic, Bain Tonic, Eau des Jardins, Baume Hydratant ClarinsMen and a white towel.
360	Cell Premium Offers 50 of their Luxury Anti-Aging creme (value each CHF 360) from the Cell Premium Line. www.vip-world.ch ; The creme was developed by famous Dermatologist Dr. Harald Gerny. Made in Switzerland
300	Honold Confiserie, Zurich Offers two Gift Certificates
300	Rüden Restaurant, Zurich Offers a Voucher for Dinner and Drinks
295	FLO Accessoires Offers a Travel Currency Wallet / Clutch, Limited edition of 15 pieces. Calfskin leather metallic grey. Inside detachable.
250	Cell Premium Offers 20 Vouchers for a luxury beauty treatment at the exclusive Cell Premium Lounge in Zurich. Look years younger after just an hour, thanks to the newest in anti-aging technology. Cell Premium by Dr. Gerny www.medbeautyswisscenter.ch
250	Monies Kindly offers two gift certificates for their wonderful jewellery
250	Quellenhof Bad Ragaz Kindly offers a gift certificate for a barbeque for two
250	Diane Brill Kindly offers perfumes and body lotion
250	Hermes Kindly offers some of their perfumes
230	Confiserie Sprüngli Kindly offers four large Dubai Praliné Boxes
200	Andrea Persterer Andrea Persterer kindly offers 10 gift certificates for beauty care in Zurich
200	Mirabilandia, Ravenna 7 Vouchers for Mirabilandia Amusement Park in Ravenna, Italy
200	Park Hyatt Hotel, Zurich Kindly offers a dinner for two at the Restaurant "Parkhuus"
200	Restaurant Helvetia, Zurich Kindly offers a dinner for two

200	Kosma Kosmetik Offers one facial beauty treatment
200	PKZ Kindly offers a gift certificate
200	Davidoff Davidoff kindly offers three original Davidoff ashtrays
200	Feldpausch Kindly offers a gift certificate
200	Burger Kindly offers a gift certificate
189	KRAUTLI (Schweiz) AG Offers three SYNKRA portable Navigation Systems with European Maps, features include 44 Languages to choose from and a Touchscreen
160	KRAUTLI (Schweiz) AG Kindly offers three wireless VETTA Bike Computers with altitude sensor
160	Les Tissus Colbert Beautiful Decorative Pillows, kindly offered by Les Tissus Colbert
150	Warner Park, Madrid 6 Vouchers for Warner Park in Madrid, Spain
150	Apotheke Altstetten Apotheke Altstetten kindly offers the following Spa products: 1 Vogt Therme Energy Spa bath, green tee 1 Vogt Therme Sensitive Spa bath almond 2 Guam Algenfango 1 Vichy Lipidiose Nutritive
135	Blacksocks Kindly offers 3 yearly subscriptions for black socks, delivery 3x per year – never worry about socks again!
130	Rüffer & Rub Sachbuchverlag & Römerhof Verlag Kindly offer 10 “Book Packs” with three books each
120	Marineland, Antibes 6 Vouchers for Marineland in Antibes, France
100	Manicure “A Womans worth” Get a relaxing manicure, kindly offered by “A Womans worth”
100	Intercoiffure Sommer Kindly offers five vouchers for a haircut
100	Agent Provocateur The famous British lingerie brand offers five gift certificates

98	Souleiado Offers a “Wähenform” for baking.
85	Kiehls Kiehl's kindly offers ten packages of their fine products. For more than 159 years, Kiehl's has been dedicated to provide the finest in beauty products.
75	Souleiado Offers a beautifully crafted teapot with cup
70	Hotel Lausanne Palace & Spa Offers a Gift Certificate for a Sunday Brunch for two, including Champagne
70	Suerte Alta Kindly offers 6 Sets of Olive Oil of the highest quality.
50	Rüden Bar, Zurich Offers 3 vouchers for drinks
50	Knies Kinderzoo, Rapperswil Kindly offers 10 packages, each with 4 entrances (2 Adults, 2 Children) to contemplate more than 30 different species: elephants, monkeys, ponies, squirrels, camels... All these animals will charm and fascinate your children!

Weltweit verstanden werden



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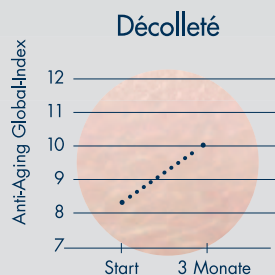
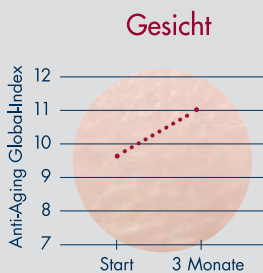
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Karina Berger

Klinische Studie* mit Lubex anti-age

In einer monozentrischen klinischen Studie* wurde die Anti-Aging-Wirkung von **Lubex anti-age day** und **night** über drei Monate bei Frauen im Alter zwischen 45 und 60 Jahren mit mittelstark lichtgealterter Haut im Gesicht und Décolleté geprüft und belegt. Als Grundlage wurden hautphysiologische Messungen (Reviscometer, Corneometer, Echographie, Visioscan) durchgeführt, das Hautbild wurde fotografisch dokumentiert und durch Dermatologen im Doppelblindverfahren bewertet.



Resultate der Lubex anti-age Studie*:

(Nach 3-monatiger Behandlung mit **Lubex anti-age day** und **Lubex anti-age night**)

- ☺ In 93–97% aller Fälle gute bis sehr gute Anti-Aging-Wirkung im Gesicht und Décolleté.
- ☺ Die Haut wurde signifikant glatter, straffer, besser hydratisiert sowie strahlender.
- ☺ Die Hautfältchen sind signifikant reduziert worden.
- ☺ Die Hautverträglichkeit wurde von allen Teilnehmerinnen als ausgezeichnet beurteilt.

Fazit: Klinisch bestätigte Anti-Aging-Wirkung

*Dermatologische Klinik, Hôpital Saint Jacques, Besançon, Prof. Dr. med. Philippe Humbert, 2008

neu



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I MPRESSIONS

FROM THE SWISS RED CROSS GALA 2009

400 guests attended the Swiss Red Cross Gala 2009 on the 19th of September 2009 at the Dolder Grand, Zurich. The Gala was held in aid of "Victims of Forgotten Disasters". The event collected 320,000 Swiss Francs for Swiss Red Cross projects in aid of the especially needy in Bangladesh, Swaziland, Bolivia, Ecuador and Paraguay.

The evenings success in large can be attributed to the result of the charity auction, entertainingly held by Simon de Pury. The ten lots resulted in total bids of over 250,000 Swiss Francs from the generous Guests. The Tombola brought the programme "Victims of Forgotten Disasters" another 30,000 Swiss Francs.

Credit Suisse and Dior were the main sponsors of the evening. Dior opened the Gala with a show of its Fall/Winter collection 2009/2010 which, with its elegance, evoked applause from the guests. After the Dinner and Auction the band "Gypsy Queens" performed on stage. Their energetic performance was followed by a dance, carrying on well into the night.



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